

HERE'S the POINT

By SPENCE HELD

Marilyn Monroe has betrayed a multitude of hairy chested admirers by deciding to marry an egghead.

Well, what did you expect? Joe DiMaggio, a hearty extrovert, fanned the air three times and retired to the mourner's bench a sadder but wiser man, I hope.

Now Marilyn is going to marry a playwright 10 or 15 years older than she is. He has shucked his wife in order to comply with the legal formalities.

How long do you figure this one will last?

Six months or a year, maybe.

The plain fact is that practically nobody can live with a glamour girl and like it for long. Least of all a mental type like this playwright—unless, of course he's interested primarily in money and can take the guff.

The average chorus girl, career model or movie star is a fancy package to look at. But that's all. She's an exhibitionist who devotes most of her attention to her hair, facial make-up, figure, fingernails, toenails, clothes, etc., and how could she possibly waste much time on a husband?

She fools a lot of people, including the average male. The average girl is confused, I think.

I've pointed out several typographical howlers in the daily papers during the last few months. Comes now F. J. Tucker, of 4871 Narragansett Ave., who found one in the Peninsula News last week.

It was an item about the arrival of a son to an out-of-town couple. (The mother's parents live in Ocean Beach.)

The "fraternal grandparents" reside in La Mesa, it was said. I'm tempted to award a prize—a pair of very dark glasses—to Mr. Tucker.

One of the horse tracks in this vicinity sent us a publicity release this week addressed to "George Oswald, editor."

That ain't too close.

Yeah, and the publicity woman for a local church contributed a typewritten item about the pastor which contained this gem: "Rev. — will soon be completing replaced Churches after ten years as chairman..."

Figure that one out.

One of my spies reported she viewed a kindergarten graduation ceremony on TV. The moppets wore caps and gowns.

Well, I was amazed, a few years ago, to discover that high school graduates were wearing 'em at commencement exercises. Always thought that garb was reserved for college graduates.

Kindergarten!

I give up.

Significant quotes:

Phyllis Diller, of Hollywood—"This is the only town in the world where you can buy rhinestone corn pads."

Ann Landers, S.F. columnist—"Anyone who brags about ancestors confesses he belongs to a family that's better dead than alive."

That's enough for this week.

Famed Tapestry Displayed Here

An original tapestry of Leonardo DaVinci's famous masterpiece, "The Last Supper," is now on display in the Little Chapel of the headquarters building of the San Diego County Council of Churches at 3901 Lomaland Dr.

The centuries-old tapestry which once sold for \$100,000 may be viewed free of charge from 9 a.m. to 5 p.m., Monday through Friday, for an indefinite period, Dr. Wayne A. Neal, executive secretary of the Council, announced. He said plans are being made to display it Sunday afternoons.

The tapestry 6½ by 3 feet has been lent to the Council by its present owner, Dr. Helen Latham, a Congregational minister. Recently of Winter Haven, Florida, she is now a resident of Oakland.

Made in Milan, Italy at least 200 years ago by 13 nuns in a convent, it took 7½ years to complete.

Star-Light Opera Opening Tonight With John Powell, Maribel Millard

Star-Light Opera will open its 11th season of outdoor musicals in Balboa Park Bowl Thursday, (tonight), June 28, at 8:30, with "The King and I."

This will be the fourth Rodgers and Hammerstein musical in Star-Light's repertoire. It also is the fourth in which John Powell will have been starred. As Monkut, semi-barbaric King of Siam, he has his most demanding characterization.

Co-starring as Anna, the "I" of the title, will be Maribel Millard. Although she has appeared but once before with Powell, in "The Lady From Paris" two years ago, she has firmly established her-

Peninsula News

The Only Newspaper 100 Percent Interested in San Diego's Peninsula Area. Serving 60,000 Population in Ocean Beach-Point Loma-Loma Portal-Midway

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Thursday, June 28, 1956

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Ten Cents a Copy

EIGHT PAGES

"Have you heard that..."



"the Southern California Exposition & County Fair at Del Mar, June 29 through July 8, will be the best in history?" It will include all the fine county fair attractions plus fabulous free grandstand show topped by the "Flying Indians" direct from Southern Mexico. "Til be there, too, competing with other Belgian hares in the Rabbit division."

Expo & County Fair To Open Friday With Sensational Flying Indians

The festive season begins in highlighted July 4-8. San Diego County Friday, June 29, when the 17th annual Southern California Exposition and County Fair opens its doors for a 10-day run at Del Mar.

Highlight of the Exposition will be the premier performance of the Flying Indians. Six Indians will perform in a dance atop a 100-foot high pole on a platform measuring 24 inches in diameter and will fly earthward on long unwinding ropes. They will perform nightly.

Several of the nation's leading musical artists will be featured on the grandstand stage.

Jerry Fielding and his orchestra will make his debut at fairs, June 29-30; Doye O'Dell's Western Varieties will be featured July 1; Lawrence Welk and his Champagne Music, voted No. 1 on dance band polls, will entertain July 2, 3, and a special New York production featuring Russell Arms and Eydie Gorme, and Frankie Carle's Orchestra will be featured July 4-8.

City Employees Set Celebration

The Municipal Employees' Association will celebrate the 30th anniversary of its founding in 1926 with a "Fiesta on Saturday June 30, at the El Cortez Hotel.

Richard J. Osgood, president, has announced that the feature event of the evening will be a program honoring all 30-year employees of the City, both active and retired, and also an unusually large group of employees who are retiring effective June 30.

Private Services For Dr. Wilson

Private services for Dr. John M. Wilson, 84, retired dentist, who died Saturday at his home, 4971 Santa Monica Ave., were held at Beardsley Funeral Home. Cremation followed.

Dr. Wilson practiced in San Diego for 35 years before retiring 10 years ago. He is survived by four daughters, Mrs. Ella Sage and Mrs. Mary Gilger of Mission Beach; Mrs. Jeanie Smith, Julian, and Mrs. Mildred Deeds, Inglewood; a brother in Oakland and a sister in Scotland; six grandchildren and six great-grandchildren.

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New Bank Bldg. Construction To Start In Aug.

Work is progressing on the clearing of property at Dickens and Rosecrans Sts., on which the permanent building for Point Loma Branch, Bank of America, will be erected, according to J. H. Thomson, manager.

"The corner building, occupied by Associated Construction Co., was moved to its new location June 22," he reported. "The other three houses will be cleared soon, and we hope to start construction of the new building in August."

Point Loma Branch recently celebrated its first anniversary with a birthday cake and ice cream for the staff. The bank was opened on June 13, 1955, and since then the staff has been increased by four persons.

One of the new employees is Mrs. Charlotte Young, long-time Point Loma resident, who resides at 3525 Udal St. She has been with Bank of America for a number of years and at one time was attached to the O. B. Bank.

At present she is in charge of the Escrow Department, which is becoming increasingly active, Thomson said.

Ticket Deadline For 'Cal. Story'

Monday, July 2 is the deadline for purchase of reserved section tickets at a reduced price for "The California Story" at Balboa Stadium Monday, July 30 at 8:30 p.m.—Ocean Beach Night.

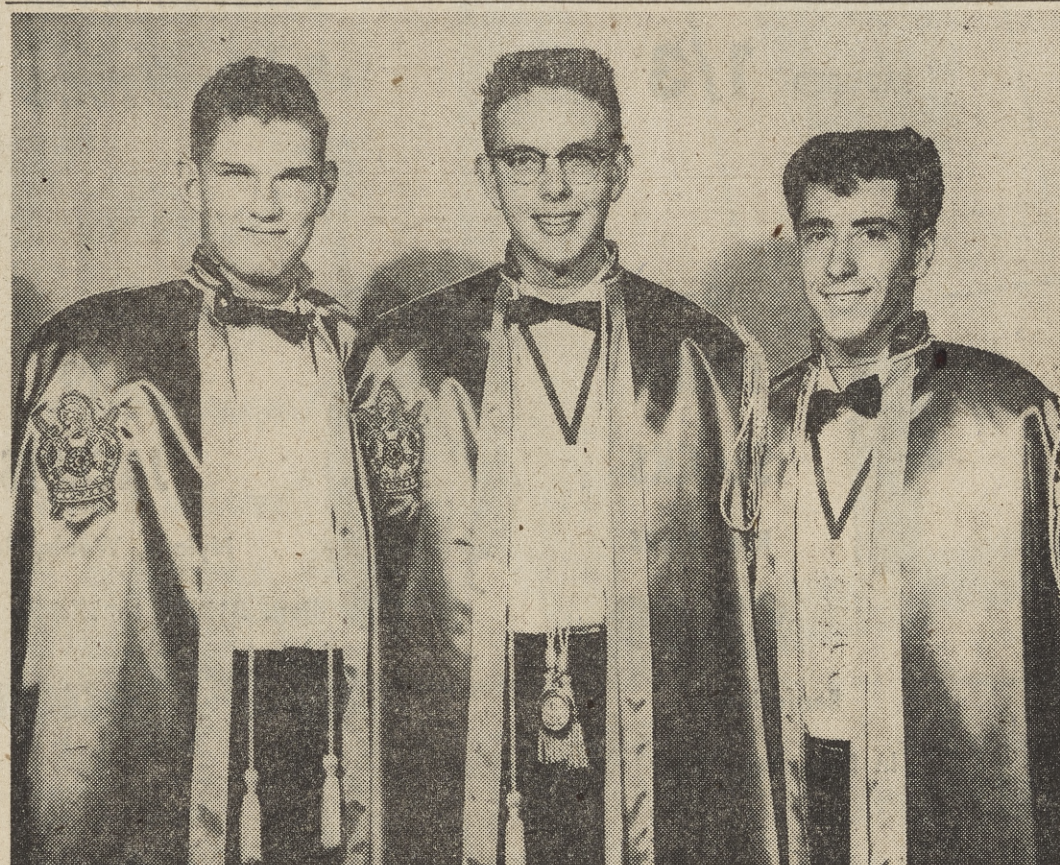
That announcement was made yesterday by John Pierce, O.B. Chamber of Commerce secretary.

"These are all choice seats in Reserved Section 27, located in the center of the stadium on the east side," he said. "A limited number of tickets may still be obtained for \$2 each at the Chamber office, 1918 Bacon St. Increased prices will be effective prior to opening of the first performance."

O. B. VFW Post in Big Parade

Lt. Bert A. Allen Post 2415, of Ocean Beach, had a nautical float entered in yesterday's VFW parade on Broadway, a feature of the 36th annual Encampment of California Veterans of Foreign Wars.

Thomas Ryan Jr., of 3036 Poe St., captain of O. K. Ingram Ship 1774, and district quartermaster, is publicity chairman for the Encampment.



OFFICERS—Gael Squibb, center, will be installed as master counselor of Point Loma Chapter, Order of DeMolay, Saturday night. The others are Allan Rascon, right, senior counselor, and Richard Arnold, junior counselor.—Les Hamm photo.

DeMolay To Install Saturday

Point Loma Chapter, Order of DeMolay, will hold its 19th semi-annual installation of officers, Saturday, June 30 at 7:30 p.m. in the Masonic Temple, 1711 Sunset Cliffs Blvd.

Gael Squibb, son of Mr. and Mrs. W. F. Squibb, 3910 Alicia Drive, will be installed as master counselor. He will be a senior at Point Loma High School this fall. Allan Rascon, son of Mr. and Mrs. Jack Rascon, 1330 Clove St., will be installed as senior counselor. He will enter State College in the fall.

Richard Arnold, son of Mr. and Mrs. Tom Arnold, 4525 Saratoga, to be installed as junior counselor, will be a senior at Point Loma High.

Other officers to be installed are: Robert Epler, senior deacon; Carl Emge, junior deacon; Bob Dunne, sr. Steward; Edward Thomas, jr. steward; John DePauli, orator; Allan Fisher, scribe; Edward Naylor, treasurer; Terry Luallin, sentinel; Nicholas Sakellariou, chaplain; Criss Swanson, marshal; Jerry Thomas, standard bearer; Bill Rose, al-



PLAYERS—Appearing in "The Merry Farce of Pierre Patelin" Saturday and Sunday afternoons are, left to right, Joseph E. Hiitt Jr. as Pierre, Lois Corbett as his wife, Jim Peterson, the Judge; Gene Kenny, the Shepherd, and David Harvey, the Draper.—Porter G. Weaver photo.

Cal Western Players Offer 'Merry Farce'

Final rehearsals are being held for the California Western University and Community Players production of "The Merry Farce of Pierre Patelin," to be given in the Greek Theatre on the campus the afternoons of June 30 and July 1, at 3 p.m.

In addition to the dance by the Lighthouse Squares, there will be two groups of tumblers who will perform: George Andrus and Edward Eddington, and a

group of boys from Dana Junior High School, including Larry Calagay, William Flower and John Michael Zamiska.

As a prelude to each act, Marjorie Bollum will sing an original ballad with words and music written especially for this production by H. L. Channing, chief musician of the Naval Training Center Band. The accompaniment will be played by Dominic Giffre, guitarist, and Lucy Cherry, flutist.

Other musical selections as a

background for the play have been selected by George Andrus and recorded by Kenneth Moye, with Helen and H. L. Scantlin in charge of the sound effects.

The cast, save for one exception, is composed of experienced players who have appeared before in previous productions of this group. Joseph E. Hiitt, Jr., will be seen in the title role, with Lois Corbett as his wife. Jim Peterson will be the Judge and Gene Kenny the Shepherd. David Harvey as the

Draper is playing his first role with this group. The prologue will be spoken by Ken Sharp.

Sponsoring this production are the Church of Jesus Christ, L.D.S., Gamma Chi Chapter of Alpha Iota Sorority, Lighthouse Squares, Loyal Order of Moose, 1755. Men's Council of the Westminster Presbyterian Church, St. Elizabeth Church of Linda Vista, and Unity Women Service League. Tickets are \$1, but children will be admitted for half price.

Women Of Moose Will Dedicate New Field Sunday

Ocean Beach Women of the Moose, Chapter 1095 will serve a spaghetti dinner on Sat., June 30 in the Moose Hall, 5019 Newport. Serving will start at 6:45 p.m. Donation will be \$1 for adults, 35c for children under 12.

This dinner will honor young Jerry Kiner who was seriously injured in an auto accident in May. His parents have promised, if the doctor permits, that Jerry will be present for a few minutes sometime during the evening.

There will be dancing following the dinner to the music of Billy Carmen's Aristocrats. All members are cordially invited to attend and bring their guests.

Peninsula Colt Baseball League Will Dedicate New Field Sunday

The Peninsula Colt Baseball League will open its newly-acquired field near the Midway adult education center on Midway Drive, Sunday, July 1, with a dedication ceremony beginning at 12:30 p.m. Plenty of parking and seating space is available.

A double-header starting at 1:15 will inaugurate the third week of play which extends to Aug. 4. A single game is played each Wednesday and Friday at 5 p.m., with a double-header Sundays.

Last Sunday's games were watched by a large crowd. The Comets shut out the Boosters, 15-0 behind the pitching of Jimmie Shepherdson. George Luna was the Comet catcher. Battery for the Boosters was Mel Nevitt and Jack Calvin pitching and Paul Vance catching.

In the second game the Darts defeated Van Stelle by a score of 2 to 1. Batteries were Tommy Reiter and Ray Hermanns, Darts, and Dave Shirley and Dick Neville, Van Stelle.

One of the day's highlights was a beautiful running one-hand catch by Mike Burke, flashy second baseman for the Boosters.

Another play which had observers, standing and holding their breath was a hard-hit foul ball by George Luna of the Comets—it traveled about 350 ft. into the upper bedroom of a family on Xenophon St.

Fortunately, the ball missed a large plate glass view window. It smashed a small one, however. Result: The man has a new ball and the Colt League a new bill.

Albacore Pop Up In Yellow Derby

Deep sea anglers brought in 1600 yellowtail in the week which ended last Saturday night, but even so albacore are becoming a more serious threat in the second period of the \$25,000 San Diego Yellowtail Derby.

First longfins taken in local waters were brought in last Thursday, when Ray Ward, skipper of the Channel Clipper, ran onto a school 30 miles southwest of Point Loma. Three were boated, two of them by Tim Mahoney, San Diego.

Largest of the 1600 yellowtail checked in was a 28 pounder caught by J. H. Fontaine, National City, who made the catch at North Coronado Island from Bill Poole's Polaris.

Aside from good action on yellowtails at the Coronado Islands and the rapidly developing albacore situation, anglers made good catches of other species, especially barracuda and bonito at the Islands and racked up exceptionally good hauls of calico bass at the Point Loma kelp beds.

Most unusual catch of the week was a 22 pound king salmon caught by Rudolph Snyder, Lynwood, fishing at North Coronado Island from the Alalunga.

On Memorial Day this year, which also fell on Wednesday there were 56 percent more traffic deaths than on a normal Wednesday for that time of year.

"The one-day holiday, in many ways, is as great a threat as a week-end holiday," Ronald T. Strong, president of the local council said. "People rush out of town the night before and then rush back the night of the holiday in order to be on the job the next day."

"The rushing and the general exhaustion that most of us experience from a one-day outing in mid-week is enough to make us negligent at the wheel."

He said if your plans call for an out-of-town trip on July 4th, you should allow plenty of time for the trip and return.

July 4 To Present Traffic Hazards

"Nationally, traffic deaths are up this year by 10 percent and from all indications the June toll here will be much higher than last year," Strong said. "If we are going to be realistic and do something about this death rate, we must have safer and saner driving on July 4th and every other day," he added.

Services Held Fri. For H. A. Martin

The Rev. Leon Raines conducted funeral services Friday at Beardsley Funeral Home for Hubly A. Martin, 73, of 5077 Santa Monica Ave., a resident of Ocean Beach for 25 years, who died June 19 in a San Diego hospital.

He is survived by two nephews, William and Richard Wiley and two nieces, Mrs. Mildred Drake and Martha Ratcliff, all of Ocean Beach; three brothers and one sister.

Here's Brief Word From Carrier Boy

Your Peninsula News carrier boy, who delivers the paper every Thursday, wants you to know that his earnings come from his collections every four weeks. He will make a 25-cent collection.

Fourth Of July

Next Wednesday is the Glorious Fourth, and local banks and most business establishments will be closed for the holiday. The beach is expected to get quite a play, judging from past experience. Many visitors are spending their vacations in this area.

SLOGAN CONTEST

Mrs. C. A. Emery, of 1470 Evergreen St., was last week's winner in the Peninsula News Booster Slogan Contest. Her winning slogan will be found on Page 7, along with details of the weekly contest.

LITTLE LEAGUE

Monday, June 18, Bobby Ahren of Optimist hurled a no-hit no-run victory against De Falco's, facing only 20 batters and striking out 8.

The combined pitching efforts of John Wenz and Garry Rucker almost matched Bobby, as they allowed only 1 hit by Dick Conklin in the 4th off the shortstop's glove. Dick and Larry Puma scored on grounders to the field.

Last Wednesday Optimist won their 2nd game with an 8 to 7 score over Kiwanis. It was a loosely played free hitting game with the result in doubt to the last out. Timmy Paris had a 3 run homer in the first and singled in the second. Bobby Ahren 3 for 3, Glen Holmes, Dick Conklin, Larry Perrera and Larry Hawkins also were hitters for Optimist.

For Kiwanis it was Bruce Kehrl's home run in the 3rd scoring 3 runs. Dennis Wilson and Bill Murrell got 2 hits each, with 1 for Don Coley, Clyde Campbell, Kent Zender and Lynn Kemp. Last Friday De Falco's won a 3 to 1 decision over Rotary. Garry Rucker got a home run in the second, Mike Snead and Dave Rebelo 2 hits each.

Saturday, Rotary defeated Optimist 3 to 1 in a 3 hitter by Tom Bailey, striking out 12. Bobby Ahren and George Kelly allowed only 4 hits by Jon Shoberg, Glenn Weyer, Joe Soares, and Jack Lay. Bobby Ahren got two hits and Mike Sherwin 1 for Optimist.

WHO'S NEW ON POINT LOMA

Thomas M. Black and his sister, Miss Olive T. Black, have bought the Earl E. Alexander home on Oleander Drive. They came here from Pittsburgh. Their sister, Mrs. William A. Ring, lives at 3734 Lotus Drive.

Having fun redecorating their new home on Jennings St. are Mr. and Mrs. R. L. Phillips, who formerly lived at 448 San Geronio St. The Phillips have a son, Steven, 11 months.

Mr. and Mrs. G. A. Pearson, 3741 Wawona St., have moved to the 3700 block of Alcott St. in Loma Portal. Mr. Pearson is sales manager for a local steel company.

Mrs. Ward Cooper, 615 San Geronio St., has bought a home in the 800 block of Bangor St. Mrs. Cooper is the former Lucy Evans. She has two children, William, 3, and Chris, 4.

From Dayton, Ohio come Mr. and Mrs. Erwin Naumann and their three children, Peter, Jerry, and Karin. They have bought a home in the 800 block of Jennings Place.

Honolulu, Territory of Hawaii, was the last address of newcomers, Lt. (USN) and Mrs. Frank M. Murphy, who are at home now on Gage Drive. They have three children.

Lt. Col. (USMC) and Mrs. J. R. Edwards, from Virginia, have bought a home in the 3300 block of Dumas St. They have a son and three daughters.

Mr. and Mrs. J. W. Cranio moved from Pacific Beach to their own home in the 1100 block of Concord St. Mr. Cranio is sales manager of a local produce company.

From Lemon Grove come Mr. and Mrs. Arnold Sandell and their daughters, Julie Lynn and Vickie Lee. They have bought a new home in the 4900 block of Coronado Ave.

It's a brand new home on Liggett Drive for Mr. and Mrs. Ellis Rhodes, Keith and Dara. Mr. Rhodes is a project planner for a local aircraft company.

Classified ads—they satisfy.

PENINSULA PERSONALITIES

Newcomers from Alberta, Canada have built their own home in the 4300 block of Banning St. They are Mr. and Mrs. Roy Novak and their two teenagers, Myles and Kerin. Before moving into their new home, the Novaks lived at 3812 Voltaire St.

Mr. and Mrs. William Cotton, of 1665 1/2 Ebers St., have bought a home in the 2100 block of Catalina Blvd. They own a local gasoline station.

From Miami, Florida come Mr. and Mrs. Arthur Matousek, who are making their home in the 4700 block of Santa Cruz Ave.

Navy Chief and Mrs. Robert Benites, of Hunters Point, San Francisco, have taken an apartment on Long Branch near their favorite spot, the beach. They have two small sons, Edward and Bobby.

Mr. and Mrs. David Chandler have moved from East San Diego to the beach area, to the delight of their four children, David, 18; Barry, 14; Peggy Ann, 15; and Bonni, 12. They are at home in the 4700 block of Coronado. Mr. Chandler owns a typewriter repair shop.

Read the classified ads.

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CHIROPRACTOR — PHYSIOTHERAPIST
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The Peninsula's Finest Cocktail Lounge
Hors D'Oeuvres Served 4 to 6 p.m.

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PICK UP AND DELIVERY SERVICE
POINT LOMA CLEANERS
3663 VOLTAIRE STREET

HEALTH FOR ALL

Sometimes it seems that man is in a constant struggle with the machines he invents. He creates the monster, and then for awhile he is scared to death of what it will do to him. He finally learns how to use it. It comes one more of his tools for better living.

Back in 1895 when Conrad Roentgen announced the discovery of the X-ray, there was a sensation. Newspaper and magazine writers, fascinated by the possibilities, published bizarre speculations on the use to which this strange ray could be put. They wrote had all the charm of by scientific fact, so that what they wrote had all the charm of fantasy and the excitement of flying saucers.

Serious Victorians were horrified. There was something not quite "nice" about the whole thing. Enterprising British merchants sold X-ray proof underclothes to fastidious ladies. A bill was introduced into the New Jersey legislature prohibiting the use of "X-ray opera glasses" at the theatre.

In time the sensation died down, of course, and people came to accept the X-ray for the valuable medical tool it is. Nowadays, the X-ray bus comes to town and we all troop over and get in line. In less than a minute the machine takes a picture that will indicate whether or not we have healthy chests.

We know that many unsuspected cases of tuberculosis have been discovered in this way. We know that many lives have been saved because of early discovery of TB by the X-ray.

It's odd to recall the words of an editorial in a 19th century magazine commenting on the "revolting indecencies" of the X-ray: "Perhaps the best thing would be for all civilized nations to combine to burn all works on the roentgen rays."

There are times when we may feel the same about atomic energy or automation. It's a fair hope that, in 50 years, those inventions, too, will be quiet servants of man's welfare.

(This column is sponsored, in the interest of better health, by the San Diego County Tuberculosis and Health Association and the Peninsula News.)

Stage shows and events in front of the grandstand, community stage and horse show area, will provide outstanding entertainment for audiences of all ages at the 17th annual Southern California Exposition and County Fair at Del Mar, June 29 through July 8.

Classified ads—they satisfy.

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Pick up your prescription if shopping near us, or let us deliver promptly without extra charge. A great many people entrust us with the responsibility of filling their prescriptions. May we compound yours?

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FIESTA ART EXHIBIT

Artists of San Diego County are invited to exhibit their best works of art during the Fiesta del Pacifico at the Third Annual San Diego County Art Exhibition to be held at the San Diego Art Institute in the House of Charm, Balboa Park.

Paintings in various media—oil, watercolor, tempera, prints, drawings and sculpture—will be exhibited daily between 1 and 5 p.m. during the period from July 15 to August 19. Entries will be received at the gallery until Sunday, July 1. Gallery will be open from 1 to 5 p.m. Wednesdays, Fridays, Saturday, Sundays.

BRIDGE SCORES

Ocean Beach Community Center scores for June 20 were as follows: East-West High Over All—Ethel Calvert, Stella Christy; 2nd, Roy Sites, Al Nippell; 3rd, Mrs. Earl Beach, Lillie Kocar; North-South—John Christy, Earl Beach; 2nd, Mr. and Mrs. Phillip Shunk; 3rd, Mr. and Mrs. Andy Persson.

MRS. SWAN HONORED

For her outstanding work in community and church, Mrs. Frank Swan, 1659 Ebers St., has been presented a life membership pin by the Woman's Society of Christian Service of the Point Loma Methodist Church. The presentation was made by Mrs. I. W. Parks. Mrs. Swan is currently secretary of the group.

Order magazine subscriptions only from reliable publishers or agencies. Your San Diego Better Business Bureau warns you not to be fooled by sympathy appeals or other tricks to get your money.

Russell Arms, one of the stars on the Hit Parade Show, will join Eydie Gorme, currently with the Steve Allen Show, in a big production number at the Southern California Exposition.

YOUR DOG HAS FLEAS?

We have FLEA REPELLENTS

and SHAMPOOS—

Also Flea Repellents for Cats.

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Short & Long

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FRIDAY

'til 9

S D. Chestmobile At County Fair

The San Diego Department of Public Health will again station the Chestmobile at the County Fair in Del Mar. The unit will be in operation for the duration of the Fair from June 29 through July 8.

Dr. J. B. Askew, director of Public Health, said the mobile public service X-ray unit will have the same location it had last year at the northwest end of the Avenue of Flags near the entrance to the carnival. The X-raying hours will be 3 p.m. to 7:30 p.m. daily.

This is the eighth consecutive year the Chestmobile will be part of the Fair, Dr. Askew said. Close to 100 volunteers from communities throughout the county will staff the registration desk and serve as hosts and hostesses.

It is particularly important, Dr. Askew said, for men over 45 years of age to have their chests X-rayed. Tuberculosis occurs most frequently among men of this age group, he said.



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Challenge AA	lb.
BUTTER	69c
Pik-Pak Dill	24-oz. jar
PICKLES	29c
Crosse-Blackwells	10-oz. jar
RELISH	23c
Bordens	5-oz. glass
CHEESE SPREADS	23c
Bordens American	1 1/2-lb. loaf
CHEESE	59c
Bordens	Full Quart
MAYONNAISE	59c
N. B. C. Sandwich	11 1/2-oz. pkg.
OREO	39c
Coachella Valley—Large Ears	each
CORN	4c
Large Slicers	each
CUCUMBERS	3c
Formosa, Large	lb.
PLUMS	13c

Store Open For Summer on Sundays
10 a.m. to 7 p.m.

RUSS' Quality Meats

House of Choice and Prime Beef

Chuck Roast	Boneless
lb. 35c	Cross Rib
	lb. 59c
All Meat	Hot Brandy Wine
Hormel Weiners	BAR-B-Q
1 lb. cello pkg.	Chickens
45c	\$1.29 each

AD LIBS

By ADALINE DUDLEY
AC-2-5709

NO CRIBBING

Timothy Thompson, 4, is attending San Diego State College this session. He matriculated without benefit of transcript—just an entrance exam which included one interview. He was asked, among other things, the name of the city and state in which he lived. Stumped for a moment, Tim pointed to his mother and said, "She knows." He did, too—as it happened.

Tim will be a pupil in the special demonstration class set up for student teachers. His mother, Mrs. Frederick Carlyle Thompson, 3035 Lawrence St., has registered for courses in art and music.

SEASONED TRAVELERS

Every summer when H. L. Henry drives to Washington for his annual three-month visit, his little dog, "Follow," jumps in the car behind him and away they go. Mr. Henry is 84 years young and lives at 4824 Coronado Ave.

FOURTH

Susan Carol Shirk, born June 15, joins a ready-made circle of playmates—her brother, Stephen, 9; two sisters, Cynthia, 8, and Ann Elaine, 4, and a proud grandmother, Mrs. Olive Shirk. Her parents are Mr. and Mrs. Donald D. Shirk, 3112 N. Evergreen. Maternal grandparents are Mr. and Mrs. John P. Klecan, of 4976 Santa Cruz Ave.

TRY IT—YOU WILL LIKE IT
MADLINE'S
DINING ROOM
AT THE MARLIN INN

LUNCHEON

Mrs. C. E. Ferguson, 1754 Bacon St., returned from a 15-day Hawaiian vacation in time to entertain her bridge club at luncheon at an Ocean Beach restaurant. Receiving a first-hand account of her trip were Mes. Sylvan Planson, I. A. Hegerle, G. G. McDonald, J. C. Wright, Robert Bruce, Roy Sykes and Charles Colby.

BON VOYAGE

Mrs. S. H. Shawver, 1125 Savoy St., was hostess at a morning coffee Friday for Mrs. Don Jacobson, who left the following day for a three months trip to Norway. Mrs. Jacobson will visit relatives.

HOMESICK

Lt. (USN) and Mrs. Harry Riggar are living in San Francisco now after a year's tour of duty in Japan. They're looking forward to their retirement from the Navy, when they can return to their home on Santa Cruz Ave.

COUSIN HOSTED

Mrs. Eleanor McCaffery, 4945 Muir Ave., was hostess at a luncheon Thursday for her cousin, Ray Cole, of Downs, Kansas, and his son and daughter-in-law, Mr. and Mrs. Lowell Cole and their two daughters, Sherry and Nancy.

VIA AIR

Jack Hollenbeck, 13, took his first plane ride recently when he flew to North Carolina to spend the summer with his sister, Mrs. Richard Steedley (the former Glea Hollenbeck of Ocean Beach). Jack is the son of Mr. and Mrs. E. P. Hollenbeck, of 2015 Ebers St.

Beware of discount "bargains" based on fake list prices. If you have knowledge of advertising which is false, deceptive or misleading, report the facts to your San Diego Better Business Bureau in the Spreckels Building.

Cabrillo Club Scholarship

Robert Joseph Maranhao, Kearney High School student, was awarded a state Cabrillo Club scholarship at a meeting of club 18 Saturday at the SES hall, announced Raul Fernandes Jr., president.

The winner will major in electrical engineering at University of California. Scholarships are given annually to outstanding students of Portuguese descent. A special award certificate was sent to Richard Louis Scholber, of Fallbrook, for outstanding achievement.

Mr. and Mrs. Anthony Mascarenhas served as program chairmen.

The Woodwind Quintet of Local 325, American Federation of Musicians, will present a concert Saturday, June 30, at the San Diego Public Library. The Program will be held in the Lecture room on the third floor of the Library, 8th Avenue and E Street, and will begin at 3 p.m.

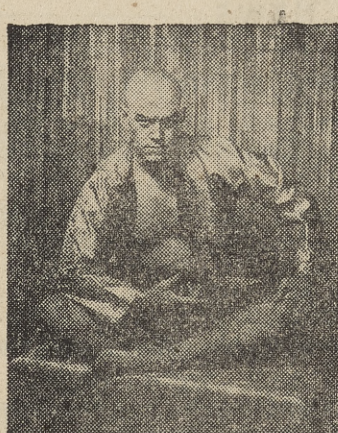
Read the classified ads.



New
Remington 60
De Luxe

\$29.50
Truly a "master barber"... the ultimate in fast, smooth shaving for the man who demands the best. In deluxe gift case.

C. L. DERSCH
Jeweler—Watchmaker
The Biggest Little Jeweler In Ocean Beach
4952 Newport Avenue
Ocean Beach AC-2-0215



JOHN POWELL as the King in "The King and I," Rodgers and Hammerstein musical hit at Balboa Park Bowl June 28 through July 8, except July 2, 3 and 4.

Diane Marks Wed To Frank Rogers

Miss Diane Lou Marks became the bride of Frank Rogers, Jr., in a late afternoon ceremony Sunday at Sacred Heart Church. Father Joseph Prince officiated.

The bride is the daughter of Mr. and Mrs. R. Dale Marks, of 4223 Niagara Ave. Given in marriage by her father, she wore a gown of heirloom lace, trimmed with seed pearls and iridescent sequins. A fingertip length veil cascaded from a matching lace coronet. She carried a white prayer book, tied with white orchids and Stephanotis.

Miss Gloria Machado, maid of honor, wore a princess ballerina gown of sea-foam green crystalline. Misses Mona Vallejo and Lois Evarkiou, attendants, wore primrose yellow crystalline frocks with matching mitts.

The bridegroom is the son of Frank Rogers, of 3045 Macaulay St., and Mrs. D. C. Sears, of Kansas. Ronald Marks, brother of the bride, served as best man. Ushers were Jerry Ohlin and Manuel Machado.

Miss Gloria Goularte was in charge of the guest book. The bride's mother wore a gown of Cornflower blue lace with navy accessories. The mother of the bridegroom wore yellow lace with white accessories.

After a wedding trip, the newlyweds will make their home in Modesto, where the groom will attend junior college.

Before You Buy a Diamond Ring KNOW THE FACTS!

Keepsake

DIAMOND RINGS

Guaranteed by Good Housekeeping

350.00
BLAINE
Wedding Ring \$175.00

TRINIDAD
Wedding Ring \$75.00

125.00

Rings enlarged to show details
Prices include Federal Tax

LEADING JEWELER OF OCEAN BEACH

Academy 3-1840
Wolf JEWELERS
Watchmakers by family tradition
4822 NEWPORT AVENUE
OPEN FRIDAY AND MONDAY 9 to 9

The finer the quality of your diamond, the greater your pride and pleasure—because only the finest diamonds give the most beauty and brilliance.

Keepsake Engagement Diamonds are perfect gems—guaranteed in writing by Keepsake, Good Housekeeping and this store.

Look for the name Keepsake in the ring and be sure of the World's Finest Quality Diamond Ring—forever!

CATHOLIC DAUGHTERS SET HOLLYWOOD TRIP

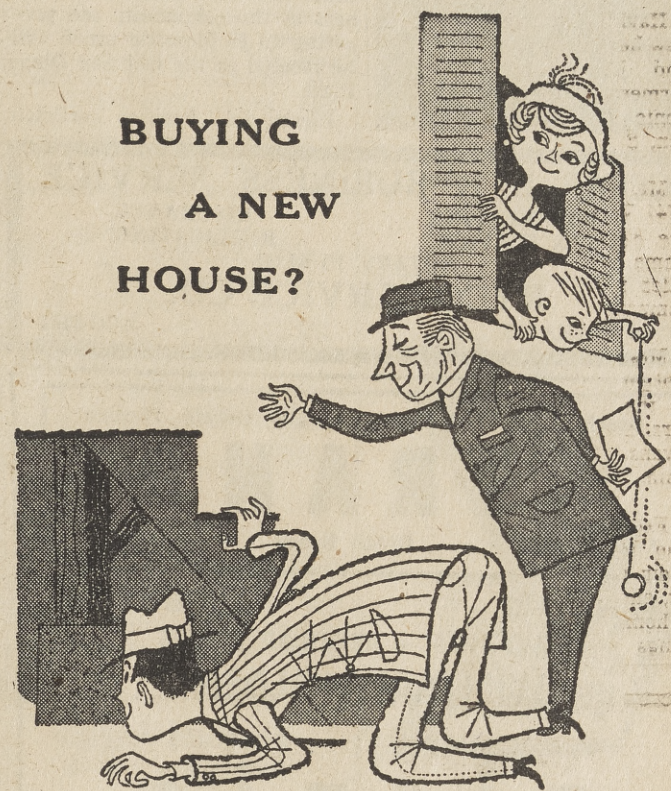
Catholic Daughters of America, Court Mother of Divine Grace No. 1687, of Ocean Beach, will sponsor a chartered bus trip to Hollywood Saturday, July 14. They will visit the Farmer's Market, and the Egyptian Theatre to view "Oklahoma."

Reservations may be made with Mrs. Helen Thompson, AC-2-2540.

A classified ad brings results

Sunset Variety
4715 POINT LOMA AVENUE
EARRINGS
Reg. 1.00 pair
3 prs. \$1.00

BUYING
A NEW
HOUSE?

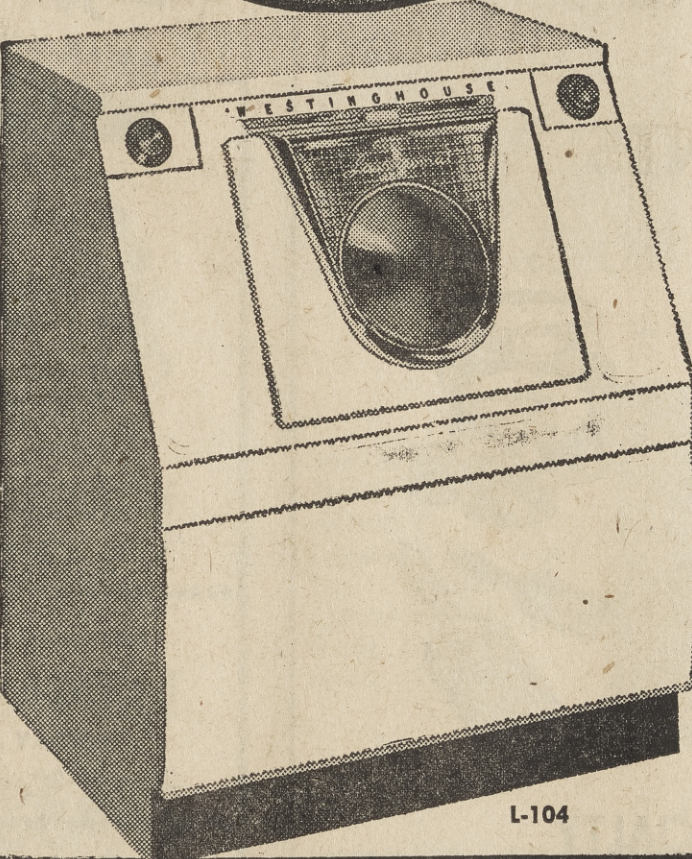


ESCROW with the bank that's always close to home.

All Bank of America's convenient branches offer you friendly, dependable escrow service handled by officers with long experience in real estate transactions. Every detail will be executed quickly and efficiently—and you will know your funds are fully protected by the world's largest bank. Why don't you take advantage of this prompt, careful service now—at your neighborhood Bank of America branch?

Bank of America
NATIONAL TRUST AND SAVINGS ASSOCIATION
MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

arrived just in time for our BIG WESTINGHOUSE



MATCHING
TWIN DRYER

Now Only..... **169.95**

Laundromats

at this very special price

\$199.95

WITH YOUR OLD WASHER

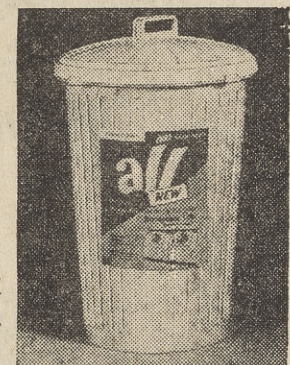
with famous New Way To Wash!

- Complete Agitation
- Thorough Action
- Safe Action for all kinds of clothes
- Lift-away Rinsing
- Rinsing so thorough it leaves even the washer clean

Westinghouse Prescribes "ALL" for Best Results!

2 foot high sturdy
PLASTIC HAMPER

with Purchase of any
Westinghouse Laundromat
This handsome Hamper with Lock-on Lid comes complete with new fluffly "ALL".
Retail value \$10.95.



WATCH WESTINGHOUSE!
WHERE BIG THINGS ARE HAPPENING FOR YOU

4940 NEWPORT AVE.

TELEPHONE AC 3-1614

OPEN FRIDAY EVENINGS UNTIL 9

DAWSON'S
TELEVISION AND APPLIANCES

Dance Studios
Private and Class
Ballroom Dancing
2195 Chatsworth
Boulevard
Phone AL-2-8400
GLADYS BOWEN

TRUST DEEDS
PURCHASED
ANY TYPE ANY AMOUNT
PIONEER MORTGAGE
SALES COMPANY
5600 EL CAJON BLVD
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COMPLETE BUSINESS SERVICE
BOOKKEEPING INSURANCE
TAX SERVICE DUPLICATING
NOTARY PUBLIC
RYCO SERVICE CO.
4318 VOLTAIRE AC-3-3106

Beach Area's Only 100% Locally Owned Theatre
STRAND
4950 Newport — Ocean Beach — AC-3-1510

NOW PLAYING ENDS TUES.
2 BIG HITS — REGULAR PRICES
WILLIAM HOLDEN
IN
picnic
WITH
KIM NOVAK
Betty Field - Susan Strasberg - Cliff Robertson
AND
CO-STARRING
ROSALIND RUSSELL
AS ROSEMARY
In Cinemascope and Color
LAFF-PACKED BIG HIT NO. 2
GEORGE GOBEL - MITZI GAYNOR
"THE BIRDS AND THE BEES"
David Niven - Reginald Gardiner
In Vistavision and Color
SPECIAL JR. MATINEE SAT. 1:00 P.M.
Dan Daily in "PRIDE OF ST. LOUIS"
Roy Rogers in "SUNSET IN THE WEST"
SPECIAL JR. MATINEE WED., JULY 4th
"KING DINOSAUR" with Wanda Curtis
Wayne Morris in "LONESOME TRAIL"
PLUS CARTOONS
Next Wed.: "Jubal" & "The Harder They Fall"

Fiesta Del Pacifico To Feature Spanish Market In Old San Diego

San Diegans and visitors to the Fiesta del Pacifico, July 18 through Aug. 19 will get a glimpse of a typical Spanish Market Place in historic Old San Diego.

The Old San Diego Kiwanis Club and other interested members of the community are preparing an El Mercado which will be located in the Old San Diego Plaza.

Fiesta del Pacifico officials

are working with the Spanish and Mexican governments to assure complete authenticity. The market place will contain 20 stalls filled with all types of handicraft and art objects.

El Mercado will open July 18 and continue through Aug. 19. There will be street dancing every evening on Mason Street which is between the Old San Diego Plaza and Ramona's Marriage Place.

On July 16, two days before the opening of the Fiesta del Pacifico, the annual Trek to the Serra Cross will be staged. This colorful event starts at 1 p.m. George Scott is master of ceremonies. The historical society sponsor of the event, will hold open house at Serra Museum and refreshments will be served free to visitors and the costumed participants.

An open-air bus will tour the Old San Diego area daily during the Fiesta. More than 80 markers have been placed at various locations signifying historical spots of interest.

O. B. Kiwanis Club

President Russ Wilson, Vice-President Ed Peterson and Jim Noel, delegates to the district convention of Kiwanis International at San Francisco last week, gave their official reports at Tuesday night's meeting of Ocean Beach Kiwanis Club. Noel served as program chairman.

Read the classified ads.

Camp Fire Girls

Sixty Peninsula area girls are attending the Camp Fire Girl day camp, which is being held Tuesday and Thursday for three weeks at Lalligro Cabin in Balboa Park, it was announced. Camp began June 26.

The program, divided in age groups, includes outdoor cooking, swimming, nature study, craft and singing.

Closing day of camp will be a "fiesta," presenting a demonstration in prospecting for "gold," craft displays and a progressive cookout luncheon. Campers, clad in fiesta costumes, will attend an awards ceremony during which camp honors will be presented.

Leaders from this area who will serve as camp counselors are Mmes. Walter Bixler, Vernon Yates, Victor Kerley, George Gall, Lawrence Harvey, M. P. Colonel, A. B. Goulart, G. W. Austin, Leola Keller and W. C. Wilson.

Eydie Gorme, whose "Too Close For Comfort" is one of the nation's top recordings, will appear at the 17th annual Southern California Exposition and County Fair at Del Mar, July 4-8.

When It Comes To Fine Diamonds COME TO

JEWELERS
CREDIT
4822 NEWPORT AVENUE
AC-3-1840 Ocean Beach

Rev. John Atwood Reappointed Here

The Rev. John Atwood has been reappointed as minister of the Point Loma Methodist church for his fifth year, it was announced at the Southern California-Arizona Conference held last week at Redlands. He also was elected to the Television, Radio and Film Commission of the Conference.

The Rev. Atwood has served as member of the Conference Board of Education, Conference program committee, Annual Assembly of Southern California, and chairman of Radio-Television

THIS WEEK'S SPECIAL
2 BLANKETS CLEANED \$1.00
REGULAR PRICE \$3.00

49c
Pants
Slacks
Skirts
Shirts
Sweaters
Jackets

99c
Men's Suits
Ladies' Suits
Plain Dresses

Ample Free
Parking

REGAL CLEANERS
18541 BACON STREET
LA PLAZA CENTER

Open Til
7 P.M.
Sat. 5 P.M.



Best place to save... Bank of America!
says Sam Lawson
The Lawsons save regularly at B of A. Says Sam Lawson, "We like the feeling of safety we get when we know our money's in the world's largest bank."
Enjoy big-bank safety plus all-around personal service. Open your savings account at B of A soon.
BANK OF AMERICA, NT&SA. MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

Commission of San Diego Council of Churches.

He and Mrs. Atwood live at 4604 Newport Ave., with their two sons, Charles 9, and Bobby,

Your San Diego Better Business Bureau advises you not to patronize the "bait" advertiser, who advertises a cheap unstocked item as a come-on, then tells you he is completely sold out.

MANTILLA COMBS

For Fiesta Del Pacifico Wear
Can be worn with or without Mantilla

Special ... \$1.00 up

NATI'S MEXICAN IMPORTS

PLAZA SHOPPING CENTER
1862 1/2 Bacon Street Ocean Beach

THERE'S AN EASIER WAY TO DO THE JOB!
What HE needs is a good hammer from his neighborhood
WESTERN LUMBER STORE!
For EVERY job around your home, you'll find exactly the tools, materials and supplies you need at your Western Lumber Store—where you can arrange easy financing, too! MAKE US YOUR ONE-STOP HOME-IMPROVEMENT HEADQUARTERS!

POINT LOMA LUMBER COMPANY
4795 N. HARBOR DRIVE
PHONE AC-3-7111
A WESTERN LUMBER STORE

NOW OPEN!

OCEAN BEACH PAINT POT
1774 SUNSET CLIFFS

FEATURING
TREASURE TONE PAINTS

HERE'S A REAL BARGAIN VALUE
BICO-LITE VINYL EXTERIOR STUCCO PAINT
ONLY \$4.55 per gallon
10 BEAUTIFUL COLORS TO CHOOSE FROM

FREE ESTIMATES
PHONE AC-3-9053
Window Shades, Venetian Blinds, Kirsch
Traverse Hardware, Match Stick Draperies,
and Wall Paper
CUSTOM PICTURE FRAMING OUR SPECIALTY
WE CATER TO DO IT YOURSELF PROJECTS
ART & PALINE MAGIRL

GRAND OPENING
JULY 6th & 7th

FREE GIFTS - - - FREE DOOR PRIZES

Painting Days ARE HERE AGAIN

Make this the time to beautify your home! It's easy, too, when you use the right equipment and smooth flowing paints.

CLIP THIS COUPON
FREE—PAINT BRUSH
To any adult
OCEAN BEACH PAINT POT
1774 SUNSET CLIFFS
Name _____
Address _____
Phone _____

*** Fabuloso! *** *** IT'S FABULOUS! ***
Everybody's Going

June 29 THRU July 8
10:30 A.M. to 10:30 P.M.

17th ANNUAL Southern California EXPOSITION AND COUNTY FAIR
At DEL MAR

**** 4 Star Feature! **DON DIEGO SUPER CIRCUS**
CLOWNS — ANIMALS — PERFORMERS
1:30 - 5:00 - 7:00 DAILY

FREE! NITELY! 9:45 FREE!
The FLYING INDIANS
DIRECT FROM Southern Mexico FIRST U.S. APPEARANCE

Thrilling Competition
NATIONAL HORSE SHOW
Nitely 7:30

Entertainment to remember!
The JERRY FIELDING SHOW
FRIDAY & SATURDAY
June 29-30 3:30 & 8:30

First Del Mar Appearance
DOYE O'DELL
Western Varieties
Eddie Cletro — Y-Knot Twirlers
Sunday, July 1 only - 3:30 & 8:30

America's Top Band!
LAWRENCE WELK
ORCHESTRA & SHOW
MONDAY & TUESDAY
July 2 & 3 3:30 & 8:30

LIVESTOCK AGRICULTURE HOME ECONOMICS JR. FAIR
FEATURE DISPLAYS BAKING CONTEST
It's All FREE! ON THE INSIDE
★
Front Gate Admission
Adults ... 85c
Children ... 25c
It's Cool
AT DEL MAR!

Under the Stars
DANCING — 9:00 NITELY
(Southland's largest outdoor hardwood floor)

Direct from New York!
THE RUSSELL ARMS (Hit Parade)
EYDIE GORME SHOW (Steve Allen Show)
WEDNESDAY THRU SUNDAY
July 4-5-6-7-8 3:30 & 8:30

First Time in the West!
Jerry Lippiatt's RACING MULES!
You'll Laugh - Scream - Howl!
DAILY 3:10 & 8:10

Added July 4th Feature
FIREWORKS
9:45 P.M.

HUNDREDS OF OTHER FEATURES
Diaper Derby Flower Show Armed Services Displays
Hobbies International Photo Salon Fine Arts
Commercial Exhibits Boxing Fashion Shows
Veteran Car Races Radio and Television Broadcasts.

Easy to Reach! **35 ACRE PARKING AREA**

SAFEGWAY FOOD NEWS



What's more fun than a family picnic? Especially a family picnic that begins with shopping at Safeway! Where you find all the good foods you need for wonderful outdoor eating. Beverages, too. And where you pile up savings that can't be beat. Come in today for our grand line-up of Picnic Basket Values.

Have fun shopping! Have fun picnicking!

For the finest outing you ever had...

PICNIC BASKET VALUES at SAFEGWAY

These prices effective in all Safeway Stores in San Diego County, Thursday, June 28 thru Sunday, July 1. All Limit Rights Reserved.

Satisfaction Guaranteed Safeway Meats

Fresh Fryers

USDA Grade A Frying Chickens

(Cut-up Fryers...lb. 43¢)

Whole Bodied



lb. **39¢**

Chipped Beef **39¢** Skinless Franks **39¢**

Breaded Shrimp **59¢** Ground Beef **39¢**

Halibut Steaks **59¢** Swift's Franks **43¢**

Safeway Summertime Grocery Values

Luncheon Meat **35¢**

Chunk Tuna **25¢**

Sharp Cheese **59¢**

Gold Bar **33¢**

Green Peas **35¢**

Cottage Cheese **25¢**



Canned Hams

For easy and quick meals. Why not try a canned ham? There's no waste, and look at these attractive prices.

Wilson's **\$5.35**

Dubuque **\$6.95**

Safeway's The Place To Buy Summer Produce

Watermelon

Famous Klondykes

Red ripe, sweet fine flavored melons — Buy them whole or by the half. Every melon guaranteed.

lb. **3¢**



PEACHES

Red Haven
Excellent Juicy
Large Peaches

lb. **19¢**

Kentucky Stringless

GREEN BEANS

Young and Tender lb. **10¢**

AJAX		OLD DUTCH		IVORY		LUX LIQUID	
Cleanser		Cleanser		Bar Soap		Detergent	
2 No. 1 cans	25¢	3¢ Off Sale		4 large bars	58¢	12 oz. can	38¢
2 21.6 oz. cans	35¢	2 22 oz. cans	29¢			22 oz. can	67¢

SHOP YOUR LOCAL SAFEGWAY LOCATED AT
4905 Newport Ave., Ocean Beach
3010 Carleton St., Point Loma
2850 Midway Drive



For Quick Results, Try a Classified Ad!!

Big Ocean's PATIO
— and —
UNFINISHED FURNITURE
Bar-B-Q Supplies
FREE DELIVERY
3338 MIDWAY DRIVE AC-2-9815



JO'S FLOWER SHOP
4728 VOLTAIRE Phone AC-3-3306 Day or Night
CITY WIDE FREE DELIVERY SERVICE
S & H GREEN STAMPS
Phone and Charge It. **EDITH BARRON**

WE SPECIALIZE IN CAREFUL LUBRICATION
Myers & Stuart Mobile Service
INDEPENDENT DEALERS
— We Give S & H Green Stamps —
Newport at Cable Telephone AC-3-7008

CLOSED

for Alterations

and

Our Annual Vacation

July 4th to July 16 inclusive

See you on the 17th

Thank You...

Newport Pastry Shop

4953 Newport Avenue

AC-3-3556



WHAT'S DOING

J. L. Webb, your Telephone Manager in San Diego

CALIFORNIA'S FINEST!



DON DIEGO and JO

+ PLUS

Spectacular Free Entertainment. Including the Flying Indians in their first U.S. appearance, Lawrence Welk, a circus, and other smash attractions.



+ PLUS



GRAND STAND AUDIENCES

= EQUALS

17th Annual
SOUTHERN CALIFORNIA EXPOSITION
AND COUNTY FAIR

at Del Mar June 29, through July 8

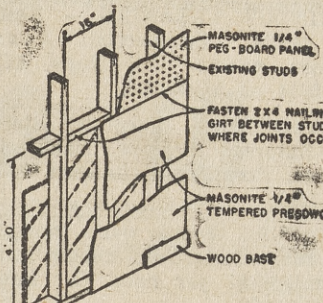
ALL THE COUNTY FAIR FEATURES PLUS FABULOUS FREE GRANDSTAND SHOWS WE'LL BE THERE, TOO.

PACIFIC TELEPHONE

FIX-UP TIPS For the Home

Dress Up Garage Interior

Garage interiors are notoriously unattractive. No wonder so many home owners always keep the garage doors closed! A neat, trim look can be given the interior walls simply by covering the studs. A particularly attractive appearance is achieved by using Masonite 1/4" Tempered Preswood for a wainscot and 1/4" "Peg-Board" panels over them. On these you can store many garden and lawn tools. The combination is particularly good because the wainscot panels



are made for tough duty. The perforated panels, too, are heavy-duty and will support such weighty objects as a lawnmower and shelves bearing large cans of paint.

Legal Notices

NOTICE TO CREDITORS

No. 56307
ESTATE OF NANCY C. KANE, also known as NANCY CORA KANE, aka NANCY KANE, Deceased.
Notice is hereby given by A. E. GALLAGHER as the Administrator with the Will Annexed of the above entitled estate, to the creditors of, and all persons having claims against the said decedent, that within six months after the first publication of this notice, they either file them with the necessary vouchers in the office of the Clerk of the Superior Court of the State of California, in and for the County of San Diego, or present them with the necessary vouchers to the said Administrator at his place of business, 3222 Congress St., San Diego 10, California.
A. E. GALLAGHER
Administrator of the Estate of the above named decedent.
JAMES DON KELLER,
District Attorney and County Counsel.
By EVAN J. CARMES, Deputy
Attorneys for said Administrator.
Published in the Peninsula News June 21, 26, July 5, 12, 1956.

NOTICE OF SALE

Harley Davidson Motorcycle, Serial No. 416EL5801 to be held at Zenda Radio and TV Co., 3233 Midway Drive, July 18, 9 A.M. Bids to be sealed.

TRASH CANS
Steel, City ok...\$3.25
Fiber Drums...\$2.50
Del. \$1.00 extra
SAN DIEGO CERAMICS
1471 Morena Blvd.
BR-6-0771

When It Comes To Fine Repair Service COME TO

JEWELERS

CREDIT
4822 NEWPORT AVENUE
AC-3-1840 Ocean Beach

SAVE

AS YOU SPEND
SHOP WHERE YOU GET
S & H GREEN STAMPS

OCEAN BEACH

LOWNES' DEPT. STORE
4960 Newport
AC-2-8688

LOMA PORTAL

R. E. MOORE GARAGE & SERVICE STATION
2918 Lytton St.
AC-3-5331



PHONE

AC 3-3156

OR

AC 3-3157

1—Homes For Sale



Hi, Buddy! I'm all packed... Dad just listed with L. Van Stelle, 2304 Sunset Cliffs Boulevard.

\$1600 Dn. to Service Man. 2 bdr. Ocean Beach. FHA. Terms. Owner. AC-2-7611.

5—Rentals

Welcome Friends

To The

DEL WOOD

APARTMENT MOTEL

First Class Accommodations

Day, Week or Month

Call AC-2-1909 for Reservations

2104 Bacon St. Ocean Beach

San Diego 7, Calif.

5A—Houses, Furn., Unfurn.

\$40—Small 1 bedroom house, unfurnished. AC-2-8118.

WANT young man to share furn. home with same. AC-2-5130.

5C—Apts, Furn, Unfurn.

2 B.R. Unfurnished, 1978 Cable St. AC-2-4898.

NEW upper duplex on ocean, 2 B.R. unfurn., large, disposal, venetians, gar., adults, lease. AC-2-4584.

\$80—2 bedrm unfurnished, near beach and schools. Large tile kitchen. Rainbow Realty. Phone AC-3-1668.

\$100—2 B.R. unfurn., Gar., disposal, view, heated pool, adults. AC-3-0341.

5G—Misc Rentals

DO IT YOURSELF

Rent Our Tools & Equipment

Cement Mixers, Wheelbarrows,

ever Weed Cutters, Power

Lawn Mowers, Lawn Renovators,

Roto Tillers, Garden Tractor,

with Dozer and Plow, Sanders,

Misc. portable electric tools.

Trailers Elect. Hedge Shears

AUSTIN'S

4856 Santa Monica AC-3-9324

5E—Rooms

PRIVATE entrance with or without kitchen privileges. Phone AC-3-7928.

6—Wanted To Rent

2 BDR. Unfurnished Apt. or house, garage, 2 adults. July 1st. AC-3-6062.

GARAGE in Point Loma. Phone AC-2-3288.

You Can't Beat this --- SPECIAL!

Everybody LOVES jettylas

THE WORRY-FREE WATER HEATER BY DAY & NIGHT

Save! Low Down Payment! Easy Terms.

James E. Restine
1833 Bacon St.
AC-3-6456

6-Wanted To Rent

1 or 2 bedrom furnished apartment or house. By July 15th. Refer. Perm. No children. No pets. To \$80 month. HU-8-5446.

8-Contractors, Builders

REMODELING
& ROOM
ADDITIONS

Let us assist you in your planning and financing. FREE ESTIMATES & ADVICE. SAN DIEGO HOME IMPROVEMENT CO. 4837 Voltaire

Day AC-3-1914 Nite AC-3-8849
WALLS, fireplace, patios, barbecues, drains, carpentry, plastering repairs. Free estimates. A Simas, AC-2-6717.

9-Painting & Decorating

ROBBIE'S
Pittsburgh Paint Store
Painting & Paperhanging
Contractors
FREE ESTIMATES
1855 Bacon ST. AC-2-6181
Merrill A. Robertson

INTERIOR - EXTERIOR PAINTING
Low Hourly rates. Clean work. No job too small. AC-2-8273.

"WE PAINT HOUSES"
AC-2-7061

10-Landscaping

Andy's

LAWN MAINTENANCE
Gardening Service, Tree Service
Free Estimate
AC-3-5358

LANDSCAPE GARDENING
BY

BEN M. STONE
EXPERT PRUNING, HAULING
Monthly Maintenance
AC-3-7668 AC-3-9477

TOPSOIL

Grading, Skiplading
Larry Eulberg, AC-2-8883

13-Schools, Instruction

PIANO INSTRUCTIONS in my home. \$10 per month. Call after 5:30. AC-2-5791.

MUSIC INSTRUCTION
On Clarinet, saxophone — flute. Beginners or advanced. \$1.50, my home Mr. Franzman, AC-2-4584.

LAWN CARE, Landscaping, Gardening. Complete or partial maintenance. AC-3-6433.

14-Personals

IT'S GOOD BUSINESS — TO HELP THE HANDICAPPED — HELP THEMSELVES

Your donations of Clothing, Shoes and Furniture provide the "wherewith" for them to be useful and happy members of society

GOODWILL INDUSTRIES
402 5th Ave. BE-3-5157
24 hr. Telephone Service
Myron Insko, Exec. Director

TYPEWRITERS

ADDING MACHINES
Buy for less. Discount to Service Men. Rentals, Repair, Sales. 30 years experience.

Beach

Typewriter Co.
5035 Newport AC-2-7133
Ocean Beach

CARPENTER - JOURNEYMAN.
Particular work for particular people. Roy Bonham, AC-3-7331.

15-Services Offered

LAWN MOWERS
SHARPENED

Hand or power by factory approved methods. Satisfaction guaranteed.
Saws, Shears, Hand Tools
Pick-Up and Delivery

AUSTIN'S

4856 Santa Monica AC-3-8324

SERVING
POINT LOMA

Lawn Mowers Sharpened
Repaired and Rebuilt
Power and Hand Mowers
Pick-up and Delivery
3025 Upshur AC-2-9385

WINDOW SHADES

Repaired — Replaced
Bring in your old rollers and save.

SHAW'S FURNITURE
4651 Voltaire AC-3-3630

PURCELL RUG FARM, Used Rugs & Carpets, wall-to-wall carpet, cleaning, modern latest equipment. Sewing & binding. 9x12 Cleaned \$6.00. 4234 Voltaire, AC-3-9877.

GARDENING

2 years experience in general landscaping, maintenance of lawns, shrubs, trees and spraying. Free estimates. Month, day or hour. CY-6-0947 or CY-3-5121, ask for Roy.

15-Services Offered

WALT'S

LANDSCAPE GARDENING
LAWN CARE

Bulldozing Clean Ups
Free Estimates AC-3-8362

MIMEOGRAPHING
Distinctive Work
IBM Electric Typewriter.
Dictaphone Transcribing.

LELA LAYNE
1051 Rosecrans AC-2-3719

PROFESSIONAL
PAPER HANGER

Reliable. Reasonable. Free Est. HU-8-8163 AC-3-0290

WINDOW CLEANING — Residential, Commercial. Also floor waxing. Call Tony AC-3-8314 or AC-3-9635.

CABINETS — Furniture, store fixtures, displays manufactured. Furniture Refinished. AC-3-1592.

MATURE Woman wants ironing-baby sitting. Days Monday thru Friday. \$1 per hour. Car fare. AC-3-0360.

CARPENTRY, Repairs, remodeling, gardening, maintenance. References. AC-3-1704.

CARPENTRY, Repairs, Remodeling, Finish. By hour or day. AC-2-2305.

PIANOS AND ORGANS TUNED and Repaired. AC-2-8379, 4869 Santa Monica.

LAWN MAINTENANCE — Clean-up, hauling. Call Larry AC-2-2581, AC-3-1105.

IRONING or Baby Sitting. My home or yours. Reasonable. AC-2-2317.

WINDOW CLEANING and Janitor Service. Commercial and Residential. AC-3-8849.

IRONING, light mending, buttons. My home. AC-3-6624.

CARDROOM

PASTIME CLUB CARD ROOM
Join your friends for a pleasant evening. Ladies welcome. 5049 Newport.

CHAIR CANING
RUSH SEATS

BLIND INDUSTRIES
OF CALIFORNIA
100 West "B" St. BE-4-4149

CHILDREN'S SHOPS

MORLIN'S TOY SHOP
1918 Cable AC-3-3817

COCKTAIL LOUNGES

WEBB'S CANTEN
Dancing Nightly
1921 Bacon AC-3-9350

ELECTRICAL
CONTRACTORS

C. O. CARL & SON
2223 Bacon AC-3-1919

FLORISTS

JO'S FLOWER SHOP
4728 Voltaire AC-3-3306

FUNERAL HOME

BEARDSLEY FUNERAL HOME
1818 Sunset Cliffs AC-3-8100

HARDWARE

SCHOEN'S HARDWARE
Housewares - Paints - Toys
4827 Newport AC-2-8091

JEWELERS

The Biggest Little Jeweler in Ocean Beach
C. L. DERSCH
JEWELER and WATCHMAKER
4952 Newport Ave. Ocean Beach
All Work Done in our Shop!
AC-2-0215

SMITH & SONS JEWELERS
4831 Newport AC-3-0718

LAUNDRIES—Self Service

OCEAN BEACH LAUNDROMAT
1877 Cable AC-3-1165

LUMBER

POINT LOMA LUMBER CO.
4975 N. Harbor Drive AC-3-7111

MOVING & STORAGE

OCEAN BEACH TRANSFER MOVING AND STORAGE
5040 NEWPORT AVE.
AC-3-3271

B & K TRANSFER
1930 Bacon St. AC-3-9008

NOTARIES

SIEGEL REALTY
4170 Voltaire AC-3-7147

NURSERIES

BLUE PACIFIC NURSERY
4850 Newport AC-2-1151

OPTOMETRISTS

PROFESSIONAL PHARMACY OF OCEAN BEACH
1929 Cable St. Ocean Beach
Phone AC-3-8169 for FREE DELIVERY

15-Services Offered

JOHN DAVIS LONG, O. D.
1370 Rosecrans AC-3-3114

STANLEY R. COBB, O. D.
1952 Sunset Cliffs AC-2-3039

SCHOOLS

Nursery to First Grade
Little Tots
Nursery School
4972 Santa Monica AC-2-2314

PT. LOMA PLAY SCHOOL
2 thru 6 yrs.
2909 Keats (near DeFalco's)
AC-2-9111

SCHOOLS—Academic

Nursery To 9th Grade
WARREN WALKER SCHOOL
4605 Pt. Loma Ave.
AC-3-3663

SERVICE STATIONS

BILL'S MOBILGAS SERVICE
Corner Point Loma Ave.
and Sunset Cliffs, AC-2-4422

SHOE REPAIR

WOOD'S SHOE SERVICE
4979 Newport AC-2-0165

TAXI SERVICE

A.B.C. CAB CO. AC-3-8322
2-Way Radios Oper 24 hrs.
Low, Low Rates - Go Anywhere
5 can ride for price of 1
5049 Newport

WATER SOFTENERS,
Sales & Service

DUDDLEY PLUMBING
4950 Voltaire AC-3-7468

17—Child Care

BABY SITTING, Evenings. Own transportation. AC-3-6483 or AC-3-1325.

MY HOME, over 3 years old. Fenced yard. References. \$10 per week. AC-3-1475.

BABY SITTING — Experienced. Your home. AC-3-7841.

BABY SITTING. Any hour in your home. AC-2-5103.

BABY Sitting in my home. Anytime. AC-2-3156.

BABY Sitting or care of elderly person. AC-2-7177.

BABY Sitting any hours in your home. AC-3-5516.

EXPERIENCED Baby sitter, your home or mine. AC-3-7717.

SACRED HEART Academy student will baby sit. Day or night. AC-2-8928.

18—Situations Wanted

HOUSEWORK by hour or day. AC-3-7841.

19—Help Wanted, Female

BEAUTY OPERATOR, part time 4760 Voltaire. AC-3-1164.

SKIP TRACER — Collection clerk. Will train. AC-3-9610.

ELDERLY Couple want woman to prepare evening meal. No housekeeping. Hours 1 to 6, \$30 to \$35. weekly. AC-3-3087 after 3 p.m.

WOMAN for part time maid work. Newport Hotel. Phone AC-3-9205.

BE AN AVON Representative and earn a good income close to home. Few territories open in Ocean Beach and Loma Portal. BE-2-5213.

GIRL FRIDAY — Bookkeeping, typing, general office exp. Bob Horn TV, 1865 Sunset Cliffs, AC-3-7139.

20—Help Wanted, Male

BOYS 10-12, join Los Angeles Examiner Boy's Club. Earn money, have fun this summer. Call after 5 p.m. AC-2-6632.

21—Radio, TV Service

TV SERVICE. Cash and carry. Big Savings. Fast, efficient service! Open evenings. Luckey Marine Radio, 4733 Point Loma Ave. AC-2-3069.

RENT A TV
Factory Service, ALL MAKES
Open evenings.

BAY TV
2194 Cable AC-2-8447

TV RENTALS—By week or month. Delivery service. BOB HORN TELEVISION, 1865 Sunset Cliffs, AC-3-7139.

21A—Radio, TV Sales

21" MOTOROLA TV, Console, Half doors, \$124.95. Bob Horn Television, AC-3-7139.

17" SYLVANIA TV Console, new picture tube. 1 yr. warranty. \$89.50. BOB HORN TV, 1865 Sunset Cliffs, AC-3-7139.

14" HOFFMAN TV console, wonderful second set. \$49.50. BOB HORN TV, 1865 Sunset Cliffs, AC-3-7139.

17" G. E. CONSOLE, Excellent condition. \$49.50. BOB HORN TV, 1865 Sunset Cliffs, AC-3-7139.

Real Estate

OCEAN BEACH

\$24,950—4-unit lovely court, very nicely furn. 4 garages. Income \$285 per mo.

\$12,500—A dream home, stucco 2-B.R. and garage. A real buy. \$13,500—A very nicely furn. duplex.

\$8925—2-B.R. Nicely furn. home.

\$8750—Two on one separate houses.

LISTINGS WANTED

We want your OCEAN BEACH AND PT. LOMA LISTING. We will advertise it in five separate papers.

BERT W. WENRICH

Realtor
Ocean Beach AC-2-8425
2029 Bacon

21A—Radio, TV Sales

BAY TV
MOVING
SALE!

Soon we will be moving to our new location at—

4824 Newport

BIG SAVINGS ON EVERYTHING!

Now! New TV Portables \$89.95 up

Many new 21" TV Table Models and Consoles.

• REFRIGERATORS
• RADIOS
• RECORD PLAYERS
• ANTENNAS
• TUBES
• BATTERIES
• TV LAMPS

BAY TV

2194 Cable, Ocean Beach
AC-2-8447

24—Misc. For Sale

BEACH UMBRELLAS....\$8.95
5 Drawer unfinished CHEST, new.....\$14.95
4 drawer unfinished CHEST, new.....\$11.95
BOOKCASES, new.....\$7.50
OAK ROCKERS, new.....\$5.75
HARDWOOD PLAY PEN New.....\$11.95
BUNK BEDS Complete, used.....\$49.50

We Give Green Stamps

COMMUNITY FURNITURE CO.
4787 Voltaire AC-3-5714

INLAIN LINOLEUM
Latest Designs by ARMSTRONG-Including CORLON
FREE ESTIMATES

SHAW'S FURNITURE
4051 Voltaire St. AC-3-3630

DELTA JOINTER PLANER—Like new. \$30 or will trade. AC-2-8113.

5-pc. Chrome Set, \$35. Kitchen stool, \$9. AC-2-5874.
ROWBOAT, 12-ft., \$10. Phone AC-2-8270.

MAHOGANY Desk, overstuffed chair and electric heater. AC-2-8893.

KERR FRUIT JARS, 50c doz. AC-3-7217.

ENCYCLOPEDIA, 20 volumes, \$75. Like new. AC-2-8010.

DAVENPORT & Chair, \$30; Occasional chair, \$3. Platform rocker, \$3. AC-3-5383.

REMINGTON DEER RIFLE, 20 gauge shotgun, 22 automatic rifle; elect. vacuum cleaner; easy ironer. AC-2-9758.

MAHOGANY Secretary, Love seat, Bed, Dresser, Refrig., Cor. Cabinet. AC-2-7011.

G. E. Wringer Washer, like new condition, \$150. AC-2-9130.

DINETTE SET, yellow chrome, solid mahogany china closet. AC-3-8714.

SANTA ROSA PLUMS, pick them yourself. 10c lb. AC-2-8593.

2 CHINESE CHAIRS, power lawn mower. 4474 Cape May.

26—Pets, Supplies

CUTE HEALTY KITTENS, \$1 each. AC-2-1567.

30—Boats for Sale

CATAMARAN, 40x15 on deck. Racing speed with great room and Stability. Designed, built by CREGER. SAILS by WATTS. 890 in main and genoa, plus orlon balloon. Hollow mast, stainless rigging. Merriman winches, Dacron lines. Bronze rudders. LATHROP Auxiliary. Fiberglassed. A thoroughbred in appearance and performance. \$12,000. Phone AC-2-8489.

15-ft. INBOARD, Merc. Motor, \$650. 3841 41st St. AT-1-2980.

12-ft. SPEED BOAT with Merc. Mark '55, \$750. Terms, owner. GR-7-3565.

Real Estate

Real Estate

Real Estate

Real Estate

Point Loma -- Ocean Beach
Realty Association

LOOK FOR THIS EMBLEM

Your multiple realtors represent a rich tradition of fair dealings. Are you personally acquainted with a realtor? You should be with one of the following:



Member Offices
Closed Sundays

R4 LOT
BAYVIEW

At street level on Columbia Street right above Convair. 50x100 corner. Wonderful spot for a 4-Plex. A real sleeper at \$8000.

WANT A POOL?

Hold on! Read the rest. The total price is only \$23,500. Overlooks Mission Valley. 1 year old, 3 bedroom, 2 bath, large filtered Paddock Pool and a large lot newly fenced. \$6000 down. \$130.75 a month pays principle, interest, taxes and insurance.

DEVEREAUX-SCULL

CO.
1002 Rosecrans Street
AC-3-1621

GORGEOUS VIEW LOT

Near Thursday Club, unobstructed view of ocean and La Jolla coast line. \$7950. Some terms.

PRIDE AND PROFIT

4 fine large 2 bedroom apartments with every modern appointments. Near our beautiful beach. 2 apartments are furnished and can be rented at summer rates \$10,000 down. Assume FHA loan. Income \$440 per month. Price \$38,500.

LONG AND LOW

Shake shingle home nestled in gardens. 34-ft. sunken living room, fireplace, near Dana Jr. Hi. FHA financing. \$15,500.

RAINBOW REALTY

4785 Narragansett Ave.
AC-3-1668

POINT LOMA

G. I. RESALE—\$18,500
3 B.R., 2 bath, central heat, garbage disposal, carpets, drapes. Try your dn.

\$17,900—\$3800 DN.

3 B.R., 2 bath, large L.R., fireplace, 100x100 lot. Tennis court, 'Old world patio.

OCEAN BEACH

\$18,000. Duplex and house, 50x100 comm. lot in the heart of the Bus. district.

\$10,500

Trade 2 on 1 Phoenix, Arizona for home or inc. San Diego.

AMELIA BRADLEY,

RTLr.
1855 Sunset Cliffs Blvd.
AC-2-4696 AC-2-6077
Eves. AC-2-8752

30—Boats For Sale

15-ft. INBOARD, Merc. Motor, \$650. 3841 41st St. AT-1-2980.

12-ft. SPEED BOAT with Merc. Mark '55, \$750. Terms, owner. GR-7-3565.

Rules of the Booster Slogan Contest

1. Any person is eligible except members of families or employees of The Peninsula News.
2. Locate the "Hidden" Word found in each column. These words will be changed into a new location somewhere among the ads each week. Work from left to right.
3. Write your entry along the same theme as the words compiled. Bring or mail to the Peninsula News office.
4. The Peninsula News will have your entry impartially judged and award a Credit Certificate worth \$12.00 to the winning contestant.
5. Any contestant may submit more than one line, if desired.
6. This contest closes at 1 p.m., Tuesday. All entries must be in the office by that time.
7. In case of ties, identical prizes will be awarded to all tying contestants. The decision of the judges will be final.

\$312.00

— IN —

MERCHANDISE and SERVICES

WITH THE SPONSORING ADVERTISER OF YOUR CHOICE

SAVE TIME AND MONEY SHOPPING IN THE PENINSULA AREA

More than 13,000 Families Read the
Peninsula News Every Week

Copyright 1954 W. J. Rankin

Print or plainly write the "Booster Slogan" on next line:

Your rhyme or paraphrase on this line.

Name..... Phone.....

Address..... Occupation.....

Bring or mail this coupon or duplicate on plain paper or post card to The Peninsula News Office. All entries must be in our hands by 1 p.m. next Tuesday. A \$12 certificate will be awarded best judged entry.

LAST WEEK'S WINNER:
MRS. C. A. EMERY
1470 Evergreen Street

Winning Slogan:

You're never marooned on a high priced "island"
When you make the Peninsula your better buy-land!

USE THIS RELIABLE DIRECTORY AND PATRONIZE THE MERCHANTS AND SERVICES FOUND LISTED BELOW

APARTMENT HOTEL

Ocean Manor Apartment Hotel
Heated Swimming Pool and Ocean Bathing, Fishing, Sun-decks, Patio, Television in every Apt., Single Rooms or 1- and 2-Bedroom Apts., Electric Kitchens, Infra-Ray Heat, 1370 Sunset Cliffs Blvd. on the Beach at Point Loma Ave., AC-2-7901

APPLIANCE & TELEVISION

Dawson Appliances & Television
Leading Brand Televisions & Appliances—RCA, Zenith, TV Rentals
4940 NEWPORT AC-3-1614

AUTO PARTS

Midway Auto Parts
"Auto Parts"
3038 MIDWAY DR. AC-2-1176

BAKERIES

Newport Pastry Shop
Make dinner tonight unusually tasty
Just by serving our delicious pastry
A chocolate fudge cake and ice cream brick z z
Is all that you need to do the trick.
4953 NEWPORT AC-3-3556

BEAUTY SALONS

VERNA'S Salon of Beauty
• Verna
• Mr. Monte
• Marianne
1267 ROSECRANS, AC-3-1510
peninsular

John's Salon of Beauty
Specialist in Personalized Beauty Services.
3013 ROSECRANS, AC-3-3487

Raymond's House of Beauty
Hairshaping, Permanent Waving, Hair Styling, Tinting, Manicuring.
"Perfect Haircuts"
1853 BACON AC-3-7328

BICYCLES AND TOYS

Gilmore's Bicycle and Toy Store
Schwinn Bicycles
Sales Service
Wheel Goods, Models, Toys, Sporting Goods.
Free Pickup & Delivery
5055 NEWPORT AC-3-3068

CAFE

Coffee Cup

Home-made pies and cakes. Complete Merchants Lunch from 60c to 75c. Also complete Luncheon and Dinner menu \$1.00 to \$1.70. Bring the entire family Child plate 50c. Under New Management.
1877 BACON AC-3-7017

CAR WASH

Midway Car Wash
Open 7 days a week. We give S & H Green Stamps. Soft Water and Mild Detergents. 3 Free Washes with every Polish Job.
MIDWAY & ROSECRANS
AC-2-1372

CHILDREN'S WEAR AND ACCESSORIES

Morlin's Tot Shop
Clothing, Shoes, Furniture, Toys, Layettes, 25 years experience in fitting Children's Shoes. Everything for your Child. Infant to Twelve Years.
1918 CABLE AC-3-3817
business

CLEANERS

Point Loma Cleaners
"A LITTLE BETTER"
Pickup and delivery service for the entire Peninsula Area.
3663 VOLTAIRE AC-3-1354

Regal Cleaners

Quality Cleaning at Economy Prices. Let us Restore, Style, Shape and Brighten your Garments at no extra charge.
Drive in Parking, La Plaza Shopping Center.
1854 BACON AC-2-9028

CURTAINS & DRAPERIES

Joniaux Curtains and Draperies
The most Complete Curtain and Drapery Shop in the Ocean Beach area. Ready-made Curtains and Draperies, Bedspreads, Rods, Shades, Venetian Blinds, Accessories, Cornices, Slip Covers. Free estimate in your home. Up to 90-day accounts. No extra charge.
1851 BACON AC-3-5465

DANCE CLUB

Rock & Roll at Rosey's
Jam Session Every Sunday Night, with Dick Ryan's Band. Don't miss Jitterbug Contest every Thursday Night. Welcome—No increase in prices.
2228 BACON AC-3-9256

ELECTRICAL CONTRACTORS

C. O. Carl & Son
Wiring, Fixtures, Repairing Quality work our Specialty. 32 years serving the Peninsula Area.
2223 BACON AC-3-1919

The Peninsula News will award each week for the next 26 weeks a credit certificate worth \$12.00 to each eligible winning contestant—redeemable at any of the sponsoring advertisers who's ad is found listed on this page.

"CHECK THE ADVANTAGES"

This convenient Directory is composed of friendly local firms who realize that in order to maintain the patronage of resident shoppers, high quality, low cost and better service, must always be at your disposal. Hence, service, convenience, home delivery, local telephone, are just some of the many reasons why IT PAYS TO SHOP LOCALLY.

"ENJOY THE FRUITS OF LOCAL HARVEST"

You can have fun and become better acquainted with local advertisers and their ads by participating in our "BOOSTER SLOGAN" Contest. In each column can be found a "Hidden" Word—combine them and you have our slogan for this week—write a brief paraphrase along the same theme as the slogan—it does not necessarily have to rhyme but must always lend to the advantages of local shopping.

EXAMPLE—"Many More Reasons Why Local Trading is Best,
Get Shopping Done with Time to Rest."

Scotch Electric
Maintenance, Repair, Contracting—Serving the Peninsula Area.
3020 Midway Drive AC-3-8101

FLORIST

Windy's Drive In Florist
Flowers for all Occasions—Weddings, Funerals, Corsages, Cut Flowers. Open every day till 9 p.m.
"Say It With Flowers"
3001 MIDWAY, at Rosecrans AC-3-8177

FURNITURE NEW & USED

Bacon Street Furniture
New and Used Furniture and Upholstery, Television, Appliances. New idea for "Forgotten Rooms" is the New "Karpit Squares"—See them Today.
1884 BACON AC-3-5071

Community Furniture

We Buy, Sell or Trade. Rental on Rollaway Beds and Floor Polishers. We give S & H Green Stamps.
4887 VOLTAIRE AC-3-5714

GARAGES

Boech's Service
MOTOR OVERHAUL
BRAKES RELINED
WELDING
HYDRAMATIC A SPECIALTY
4605 VOLTAIRE AC-3-1447

Stevenson Motors
2 and 3 Year Guarantee on Dayton Tires with 40% off Exc. Complete Automotive Repairs. Expert Body and Fender Repair.
1955 BACON AC-3-7144

Wheatley's

Wheatley's Foreign and Domestic Car Repair. Complete Richfield Service. Now serving the Beach Areas.
1946 BACON AC-3-0796

HARDWARE STORE

Schoen's Hardware
HOUSEWARES — GIFTS
TOYS
4827 NEWPORT AC-2-6991 mainly

INSURANCE
Jos. L. Richardson Company
Complete INSURANCE Service
1859 CABLE AC-3-3679

JEWELRY STORE

Smith & Son
Jewelers Since 1873.
3rd Generation of Watchmakers.
Our watches include these top names—Longines, Wittnauer, Hamilton, Elgin, Universal, Wyler.
4831 NEWPORT AC-3-0718

LAUNDRY & DRY CLEANING

Pacific Services
Now open—Our New Branch Laundry and Dry Cleaning—4 Hour Service. Expert Alterations of all types.
Quality Shoe Repair
1910 ROSECRANS, AC-2-6060 (Near Gate 6 NTC)

LADIES' READY TO WEAR

Gordon's
Dresses—Juniors 7 thru 15; Regulars, 10 thru 20; Half Sizes 12, thru 24. Also complete Maternity Dept. If your husband stops looking at you, Start looking for us.
4992 NEWPORT AC-3-5277

MARKETS

Peskin's Superette Market
Your Friendly Neighborhood Grocer — Complete Market Service. Finest Quality Meats, Lowest Prices. Fresh Fruits and Vegetables, Frozen Foods, Household Necessities, Magazines.
4705 PT. LOMA corner Ebers

MEN'S STORE

Art's Store for Men
Visit our Newly Enlarged Store. Complete lines of Quality Men's Wear always on hand. OUR PRICES WILL PLEASE.
4920 NEWPORT AC-3-8408

MOVING & STORAGE

Ocean Beach Transfer & Storage
Local, Statewide—Furniture, Pianos, Refrigerators. Serving San Diego and Surrounding Areas.
5040 NEWPORT OFFICE AC-3-3271 (After 5:30 p.m. and before 8 a.m., call AC-2-7260.)

NURSERIES

Blue Pacific Nursery
Serving the Entire Beach Areas — Trees, Shrubbery, Fertilizers, Insecticides, Bulbs, Seeds, Plants. Bring Bulbs, Seeds, Plants. The Best In The West.
We give Action Stamps. Free Delivery Service.
4850 NEWPORT AC-2-1151 through

PET SHOP

Blue Pacific Pet Supply
"YOUR PUPPY'S MEAT MARKET"
LEAN GRADE A BEEF
For your Dogs and Cats.
4828 NEWPORT AC-3-0605

PIZZA HOUSE

Caporicci's
We Welcome those who enjoy Pizza at its best, or Delicious Spaghetti. Another Specialty is Torpedo Sandwiches—they are good.
2244 BACON AC-3-9526

PLUMBERS

Day & Nite Plumbers
Since 1907
Plumbing, Heating, Repairs Disposals
Automatic Water Heaters
3006 BARNETT AC-3-8189

Peck Plumbing & Supply

Water Heaters, Appliances, Emergency Repairs, Contracting, All Steel Kitchen Cabinets, Formica Drainboards, Garbage Disposals.
4859 VOLTAIRE AC-3-1737

POULTRY

Zeke's Farmhouse
The Most Unique Poultry House in the West—Get your pickups of Eggs and Chickens. Try our Fresh Country Eggs. Red Fryers, Parts, Turkey and other fowl. Antiques and Health Foods. Home-made Jams. Visit our 1890 Country Store.
5001 NEWPORT AC-2-1623 your

REAL ESTATE

Bay Shore Realty
IF YOU WANT TO SELL OR BUY A PENINSULA HOME, See BAYSHORE REALTY for DEPENDABLE SERVICE.
MEMBER OF
Point Loma-Ocean Beach Multiple Listing Service
4222 VOLTAIRE AC-3-7141

Butler Realty
HOMES - BUSINESS PROPERTIES - INCOME—For Reliable Service Call BUTLER REALTY. Member of Pt. Loma-Ocean Beach Multiple Listing.
1310 ROSECRANS, AC-3-3165

RADIO & TELEVISION REPAIR

Lucky Marine Radio
Television and Radio Repairs. All Appliances Repaired. Save Money. Bring Your Set in for Faster Service.
4733 PT. LOMA AVE. AC-2-3069

RESTAURANTS

Shelter Island's Bali Hai
BUFFET OR LUNCHEON \$1.50
Banquets, Dancing Fri. & Sat. Tropical Waterfront View. Dinners from \$2.00
Adolphe Rempp, Manager AC-2-1181

SCHOOLS, NURSERIES

Playhouse Nursery School
Ages 2 to 6—Hours 6:45 a.m. to 5:30 p.m. Hot nutritious meals. Kindergarten, Accredited Teachers, Creative Materials for Self Development.
4678 Santa Monica AC-2-8418

SEA FOODS

Point Loma Sea Foods

Fresh Local Fish Daily. We smoke your fish, Fillet and Freezer Wrap. We ship and Ice Fish for Sportsmen. (On the Bay South Side of Sport Fishing Docks)
2805 EMERSON AC-3-1109

SELF-SERVICE LAUNDRY

Ocean Beach Self-Service

Careful Dry Cleaning and Finish Laundry. Expert Dyeing of Caldy Basic Shades. Send us your most Delicate Garments. Rugs, any size washed, dried and dyed. You do it or we do it.
1959 ABBOTT AC-3-0681

Ocean Beach Laundromat

Let us wash those —
• SHAG RUGS
• PILLOWCASES
• COMFORTS
• BED SPREADS
We can give those Faded Spreads and Rugs a New Look... with Caldy
1877 CABLE ST. AC-3-1165
Across from Safeway

Voltaire Laundromat

Drop Bundles, Self Service, Dry Cleaning, Finished Laundry. Rugs washed and dried.
4966 VOLTAIRE, AC-2-4671

SERVICE STATIONS

Martin & Annable SHELL SERVICE
One Stop for Complete Brake Service. Soft Water Car Wash. Firestone Tires and Batteries. VOLTAIRE at Sunset Cliffs
AC-3-7505

TEXACO CREDIT CARD HOLDERS

6 Months Credit on all B. F. Goodrich Tire Purchases. No interest or carrying charges. No credit investigation. Special—Four 6.70x15 Goodrich Tires, \$68.00 plus tax and trade-in.

Tom Smith Texaco
4805 W. PT. LOMA, AC-3-3853

SERVICE STATION & GARAGE

Hardin Service & Omer's Garage
Hardin's Chevron Service—Atlas Tires and Batteries. One-Stop Friendly Service—OMER'S GARAGE. Careful, Dependable Automotive Repair. All makes. Satisfaction guaranteed.
4175 VOLTAIRE AC-2-6933

H. E. Moore

SINCE 1928
Complete Car Service—General Repairing, Tune-up, Brakes, Carburetor and Distributor Overhauling. Delco Remy and Auto Lite Parts. Lubrication. Mobile Tires and Batteries. Seat Covers, Accessories.
2918 LYTON AC-3-5331

TAILOR SHOP

Ralph Zampana

We will convert your outdated Double Breasted Coat into a Smart new Single-Breasted Model for only \$20.00. Results Guaranteed. Men's and Ladies' Suits Made to Order. Alterations of all kinds.
4806 NEWPORT AC-2-6633

TAXI SERVICE

A. B. C. Cab Co.

Use Locally Owned Cabs. Anywhere 24 Hour Service. 2-way Radio for Quick Service. 5 can ride for the price of one. Low Rates. Delivery Services as near as your phone.
5049 NEWPORT AC-3-3322

TELEVISION SALES (USED)

TV Liquidators

San Diego's only exclusive used Television Store. Day and Nite Service. Radio and Television Repair. All we sell is used. All makes, models and sizes. All sets completely reconditioned. Easy terms. From \$29.95. Open Evenings.
3233 MIDWAY DR. AC-3-1608

TELEVISION SERVICE

Academy TV

Service for all Makes Television, Home and Auto Radio.
4145 VOLTAIRE AC-3-6046

TELEVISION SALES AND SERVICE

Bob Horn Television

Now at our Attractive New Location. See The New General Electric Portable TV for as low as \$99.95. Point Loma's Largest and Most Complete Sales and Service.
1865 SUNSET CLIFFS BLVD. AC-3-3546

For Personalized Service

Call AC-2-5428.
HOME SERVICE CALLS
8:30 A.M. to 10 P.M.

Fidelity Radio & Television Service

3444 MIDWAY DR. AC-2-5428

TELETRONICS

for the best in television and radio service.
AC-3-3541

Zenda Television

Day and Nite Service. Expert Radio and Television Repair. Tubes tested Free. Ten years servicing the Beach Area. No down payment with qualified credit. Easy terms. Open evenings. Two locations:
3112 MIDWAY DR.

1438 GARNET AC-2-0174
HU-3-3858

TERMITE CONTROL

Harbor Termite Control

Close By Quick Service Point to us, We are on the Point.
your turn
0128-30V

VARIETY STORE

Homer's Variety

PARKING IN REAR OF STORE
Use Back Door until 6:30 p.m.
4871 NEWPORT

1556M STEP TABLE

Width 20" Length 28" Height 22"

\$39.95

157M SOFA

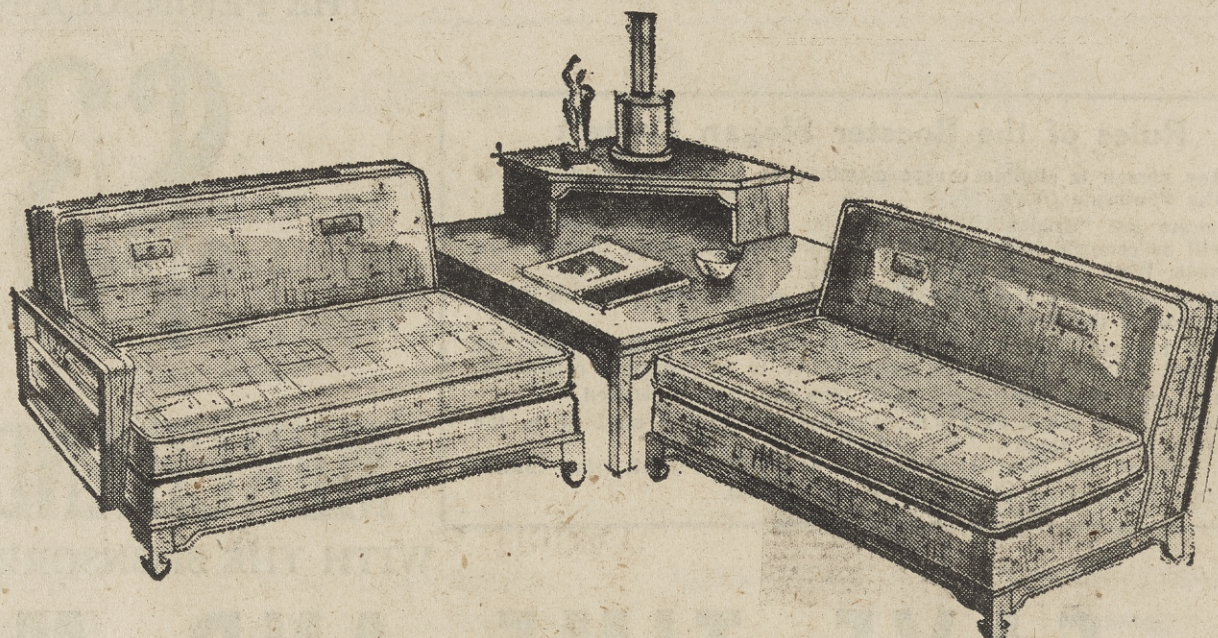
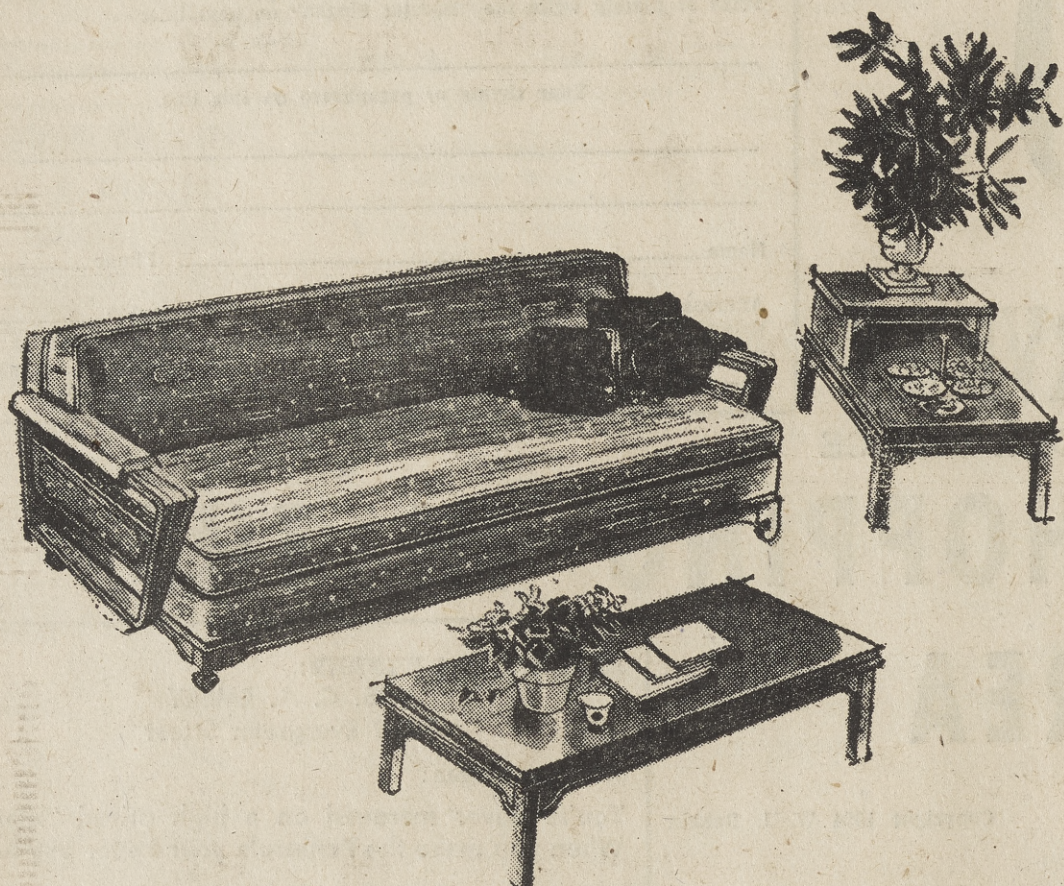
Shown with 2 upholstered arms; available also with 2 wooded arms 1 arm, right or left, in wooded or upholstered or no arms Features 5½ moulded rubber cushion

\$249.95

1552M COCKTAIL TABLE

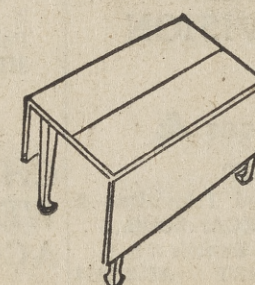
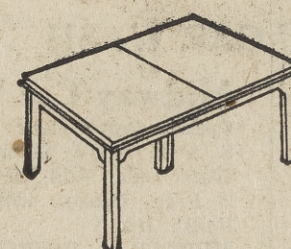
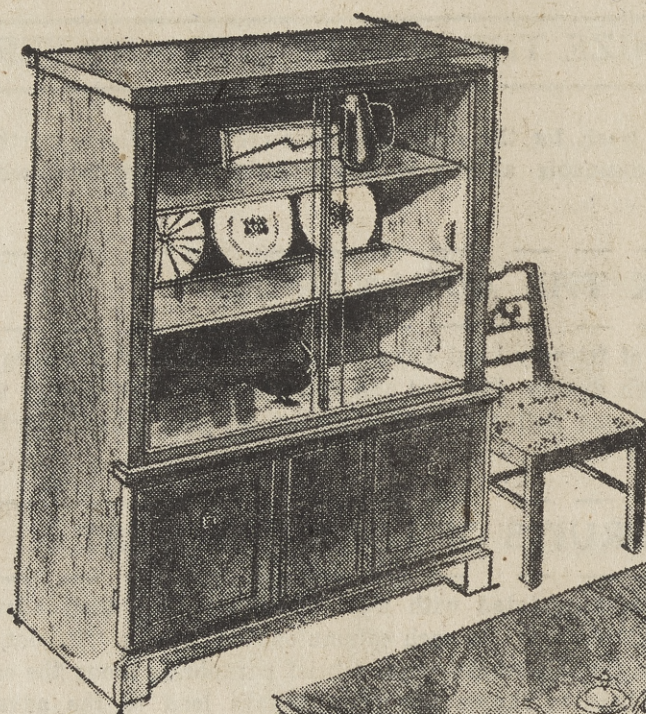
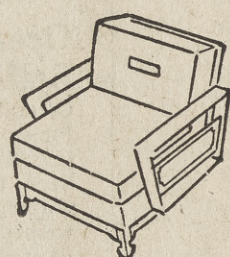
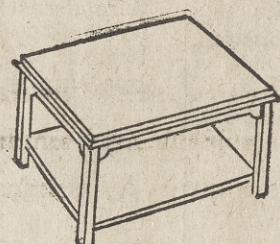
Width 21" Length 44" Height 13½"

\$39.95



Tradewinds
MODERN

© applied for



An Exciting New Furniture Here Now!

Here is a fresh new design carrying the exciting air of the Far East . . . the loveliness of palm-bordered beaches . . . of verdant bamboo forests . . . the grandeur of restless tropical volcanoes . . . the supple grace of creatures warmed by Pacific suns . . . the sensuous simplicity of island dancers. Here is beautiful furniture designed to capture your imagination . . . offering you an exciting opportunity to dramatize your home to the fullest. You'll discover new talents and new pleasures in exploring the many room arrangements that you yourself can create with Tradewinds modern.

All 24 elegant, correlated pieces are in open stock. You can start with just what you need now and new pieces brings enduring enticing charm to your home.

Yes . . . we will accept your old furniture as trade-in allowance . . . Possibly Down Payment!

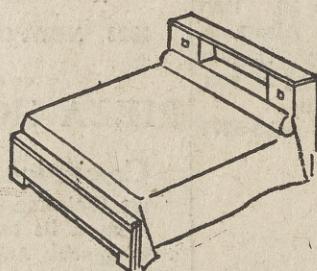
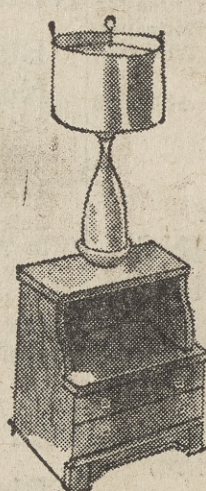
Complete the Beauty of Your Home with Custom-Styled Draperies!

Let our decorator help you with fabrics suitable with your own setting. Stop in or call for FREE estimate and advice on color coordination!

1527 NIGHT STAND

Width 20" Length 16" Height 25"

\$39.95

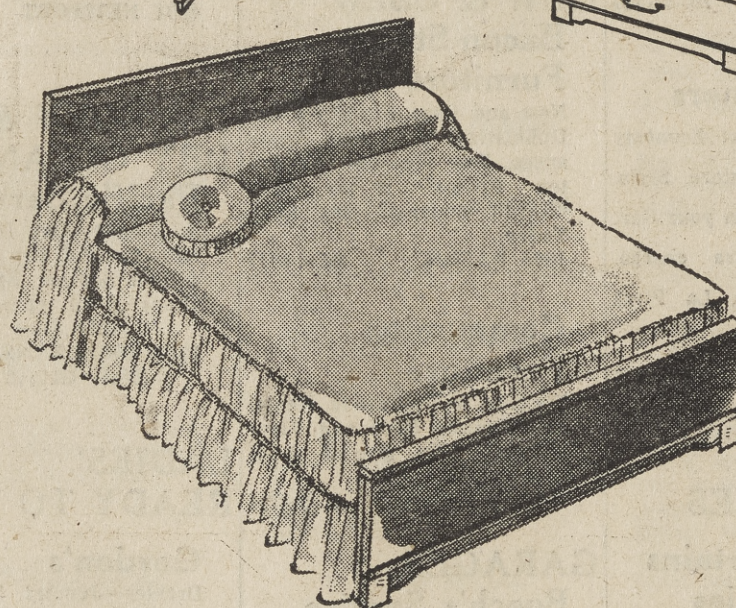


\$87.95

1516M Breakfront China

Width 44" Height 58" Depth 16"

\$139.95



1520M BED, 4/6

Head 33" high, Foot 16" high

\$55.95

1502 Senior Extension Table

Width 40" Length 60", extends to 96"—with three 12" leaves

\$124.50



152M DOUBLE DRESSER

Length 52" Height 32" Depth 19" Mirror 30"x42"

\$149.95

SHOP
MONDAY & FRIDAY
EVENINGS UNTIL 9
CLOSED MONDAYS UNTIL NOON

NOEL FURNITURE

4836 Newport Avenue,

Ocean Beach, AC-3-3163

